

Better Bus Project Update

FMCB, June 24, 2019







- Provide status update on implementation of 36 Cost Neutral Near-Term Changes and 45 additional Operators
- Discuss communication plan for implementation of Near-Term changes
- Provide status update on implementation of bus priority infrastructure and highlight criticality of this work as part of a better bus system





V	Continuous
4	Change

Analysis

Proposed Near-term Changes

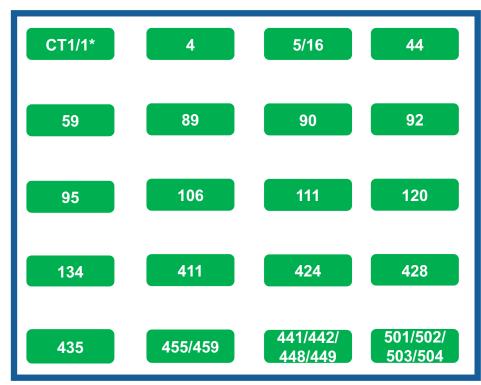
Multi-year Investment Strategy

Future Network Redesign

			- Changes	Surges	
	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
Products/ Actions	 ✓ Early morning pilot ✓ Late night pilot ✓ SL3 service expansion ✓ Dedicated bus lanes ✓ Transit signal prioritization ✓ Signal optimization ✓ Additional resources ✓ Dropped Trip Task Force ✓ Quarterly goals 	 ✓ 1st round public/ stakeholder/ operator outreach ✓ Review existing service ✓ Jan 28: Release State of the System Report ✓ Jan 28: Release Market Analysis 	✓ Ongoing: Municipal and State officials outreach ✓ Jan 28: Release near-term service proposals ✓ Jan 28 to Mar 13: 2 nd round public/ stakeholder outreach ✓ Apr: FMCB Vote: Go/No-Go ✓ Early-May: Build new schedules & routes • Fall: Begin implementation	✓ Jan 28: Release route profiles ✓ Feb 25: Discuss multi-year investment strategies for FY20 ✓ Mar: Finalize FY20 resource request ✓ Apr: Selection of FY20 investment level by the FMCB ✓ Jun: CIP approved by FMCB • Summer / Fall: Discuss peak expansion	 ✓ Nov: RFP posted & Internal Task Force convened to develop network level goals/metrics ✓ May: External Task Force convened • FY20+21: Network alternatives & evaluation • FY21 onwards: Implementation & roll-out

Plan for Fall implementation of Better Bus Project – to go into effect **September 1st**





Target Implementation in **Fall 2019**



Target Implementation in Winter 2019-2020



Implement After Resolving Contingency

^{*} Some proposals are going partially into effect in Fall and will be completed in Winter contingent on municipal coordination; For example, the CT1 and 1 will be combined in Fall, but the Dunster Street loop will not be



Communication and roll-out plan (Fall 2019)

Due to level of change, significant coordination effort across multiple departments and stakeholders will be implemented this fall

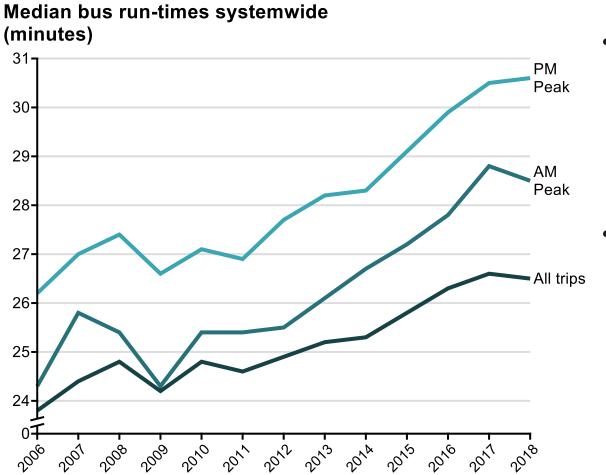
	Typical service change	Better Bus Implementation
System-wide	Updated system-wide map (digital)	 Updated Better Bus Project website Digital ads and car cards Legislative and municipal outreach Updated system-wide map (digital) Complementary foreign language communications
Route-specific	T-AlertsBus Operator trainingUpdated schedule cards	 Email blasts (in partnership with municipalities and other partners) T-Alerts In-vehicle announcements Bus Operator training/engagement Updated schedule cards
Stop-specific	Notifications at affected stops 2 weeks prior	 ~20 new stops, ~80 removed stops ~700 stops w/ changed service Notifications at affected stops 4 weeks prior

Better Bus Project Multi-Year Investment Schedule (high-level)

INVESTMENT	FY19	FY19 FY20 FY21		FY22+	
Bus Lanes	3.5 miles built	Goal of 7 high-	Goal of 7 high-	Connect completed key corridors	
TSP + Queue Jumps + Bus Bumps	Concurrent with bus lane corridors	priority corridor miles	priority corridor miles	Concurrent and beyond bus lane corridors	
Bus Stop Infrastructure	Planning for shelter contract & PATI stop improvements	Procure new shelter contract & begin PATI construction	Continue construction of stop improvements & 1,000 PATI stops		
Peoplepower	Invest in additional operators (~70)	Hire off-peak operators	Hire additional operators	Hire additional operators	
Buses	-	Procure expansion contract	Support peak service	New maintenance garage(s) & delivery of new buses	
Scheduling & Dispatching tools		zation Program, Bus ning Pilot	Additional Optimization		
Pilots & Route Changes	47 Near-Term Proposals	Continuous improvement via piloting and route changes – targeting at least 5-10/year			
Network Redesign	Procure & Begin Design	Design	Implementation (FY21 onwards)		

Analysis

Changes



- Bus riders have longer trips:
 The median weekday trip* is
 11% longer but 17% longer
 during peak
- Bus riders have lost certainty about the length of their daily commute: MBTA has added 13% more layover time to help buses start on time (in response to increased variation)

Note: Data shown is average weekday schedule summary system-wide, Sept – Oct for each calendar year

**A trip refers to the origin/destination of a bus, not a passenger Source: HASTUS

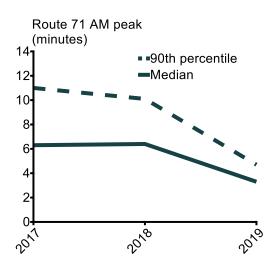
Phase 4
Multi-year
Investment
Strategy

Phase 5
Future
Network
Redesign

3 examples of bus priority infrastructure and impacts on customers

Mt. Auburn (Cambridge)

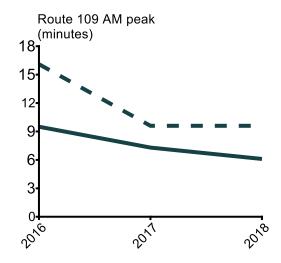
Routes 71 & 73



- Up to 5 minutes saved per trip versus 2017
- 50% reduction in variability versus 2017

Broadway (Everett)

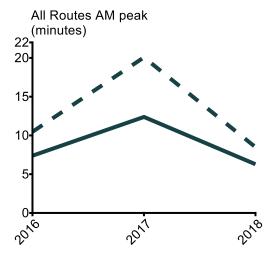
Routes 97, 104, 109, 110 & 112



- Up to 7 minutes saved per trip versus 2016
- 40% reduction in variability versus 2016

Washington St. (Boston)

Routes 30, 34, 34E, 35, 36, 37, 40, 50, & 51



- Up to 2-3 minutes saved per trip versus 2016
- 10% reduction in variability versus 2016

Bus priority reduces travel times and makes trips more reliable

Note: 2017 spike in travel times in Roslindale at least partially driven by construction; Mt. Auburn data from weekdays in April – May; Broadway data from Sept. – Oct; Mt. Auburn implemented Oct. 2018, Broadway in Nov. 2017, and Roslindale in May 2018

Source: HASTUS

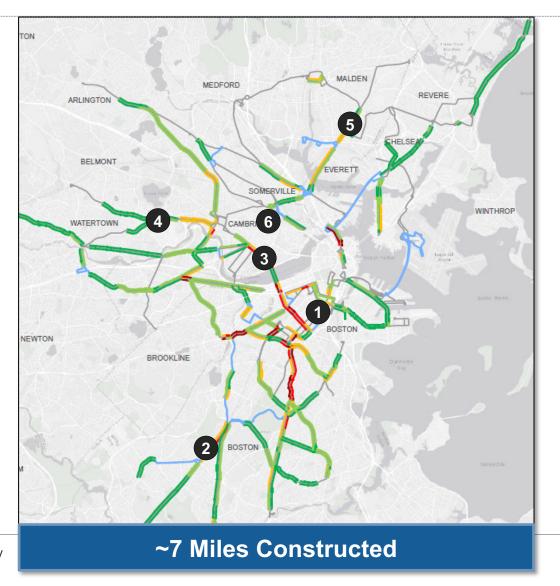
Phase 2

Phase 4
Multi-year
Investment
Strategy

Phase 5
Future
Network
Redesign



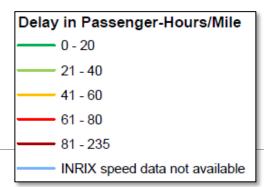
Bus Priority Investments, Before January 2019



Pre-2019 Bus Lane Investments Include (minutes saved at 90th percentile):

- 1 Boston: Essex/Washington St (Silver Line)* (N/A)
- 2 Boston: Washington St. (Roslindale)* (2-3 min)
- 3 Cambridge: South Mass Ave (under review)
- Cambridge: Mt. Auburn St. (5 min)
- 5 Everett: Broadway (7 min)
- 6 Somerville: Prospect St. (6-10 min)

*MBTA/MassDOT provided financial support

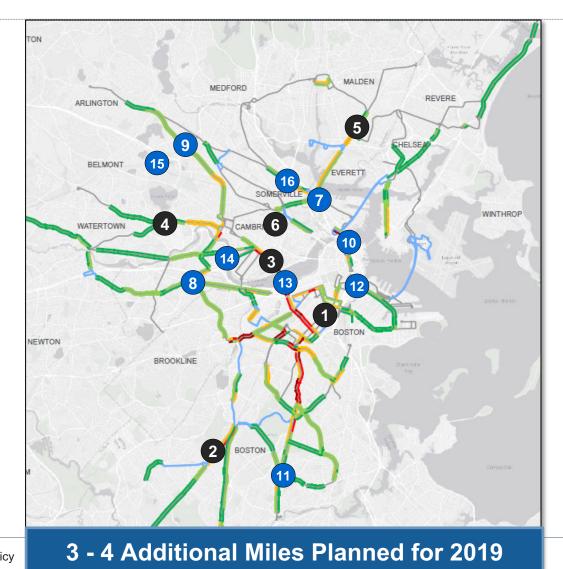


Analysis

Changes



2019 Bus Priority Investments



Completed since Jan. 1, 2019:

- Boston/MBTA: Sullivan Sq.*
- Boston: Brighton Ave.*

Planned in 2019:

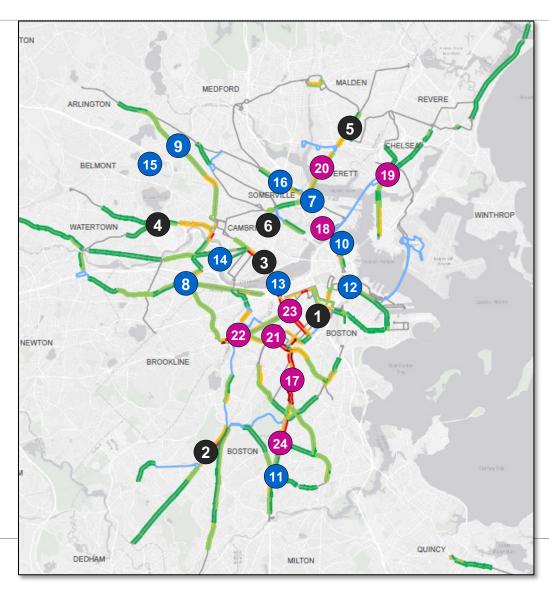
- 9 Arlington: Mass Ave.*
- Boston: N. Washington St.*
- Boston/MassDOT: Morton St.*
- Boston: Summer St.*
- Boston/Cambridge/MassDOT/ DCR: Mass Ave Bridge*
- Boston/MassDOT/DCR: Soldiers Field Rd.*
- Cambridge/MassDOT: Alewife access ramp*
- 6 Somerville: Broadway

Phase 2



Future Bus Priority Investments

In addition to these bus lane investments, the MBTA will continue to invest in other bus priority technology, such as Transit Signal Priority.



In Planning for 2020+:

- 17 Boston: Warren St.
- 18 Boston: N. Washington Bridge
- 19 Chelsea: Broadway
- 20 Everett: Broadway (cont.)

Other MBTA High Priority Corridors:

- 21 Boston: Tremont St.
- 22 Boston: Huntington Ave.
- 23 Boston: Mass Ave.
- Boston: Blue Hill Ave.

Next Steps

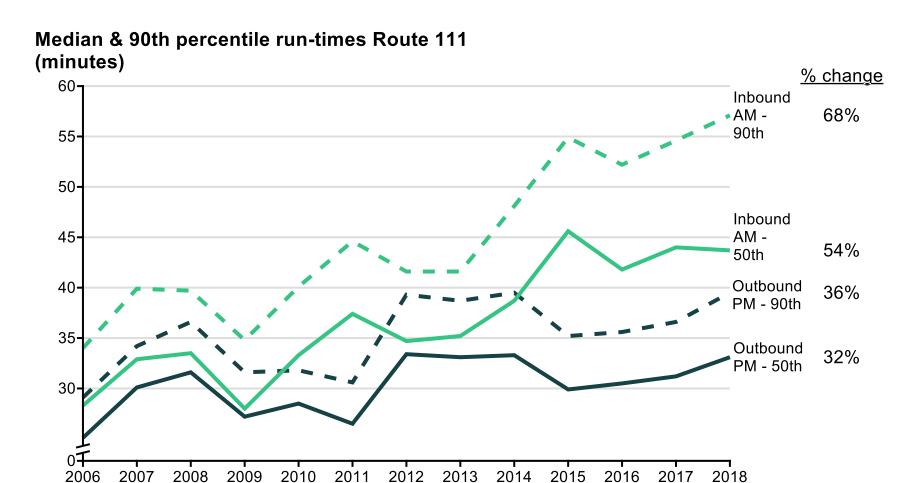


- Hiring a Transit Priority team to focus specifically on design and municipal engagement for on-street infrastructure (including bus lanes)
- Continuing focus on working with municipalities to identify, design, and implement bus priority infrastructure
- \$8.7M approved in FY20–FY24 CIP to help fund, design, and implement bus priority infrastructure in high-priority areas
- Implementing first wave of 36 Near Term proposals and additional bus operators this Fall

Phase 2







Note: Data shown is average weekday schedule summary, systemwide

Source: HASTUS

Analysis

Near-term

Changes

Strategy

Redesign



Appendix: MBTA Existing and Planned Bus Priority Corridors

Completed and Near-Term Investments

Completed Prior to 2019:

- Boston: Essex/Washington St. (Silver Line)
- Boston: Washington St. (Roslindale)
- Cambridge: South Mass Ave.
- · Cambridge: Mt. Auburn St.
- Everett: Broadway
- Somerville: Prospect St.

Completed in 2019:

- Boston/MBTA: Sullivan Sq. Access
- Boston: Brighton Ave.

Planned for 2019:

- Arlington: Mass Ave.
- Boston: N. Washington St.
- Boston/MassDOT: Morton St.
- Boston: Summer St.
- Boston/Cambridge/MassDOT/DCR: Mass Ave. Bridge
- Boston/MassDOT/DCR: Soldiers Field Rd.
- Cambridge/MassDOT: Alewife Access Ramp
- Somerville: Broadway

Longer-Term Investments

- · Boston: Warren St.
- Boston: N. Washington Bridge
- · Chelsea: Broadway
- Everett: Broadway (cont'd)

- · Boston: Tremont St.
- Boston: Huntington Ave.
- · Boston: Mass Ave.
- Boston: Blue Hill Ave.

Analysis

Appendix: All-Day Eastbound Brighton Ave. Bus Lane Announced



- In collaboration with the City of Boston, a permanent all-day eastbound bus lane will be installed on Brighton Ave.
- Between Cambridge St. in Union Sq. and Comm.
 Ave. in Packards Corner
- Painting/installation of the bus lane started week of June 10th
- Expected to reduce travel times for MBTA bus riders by 30-40%
- Will be a shared-use bus/bike lane, allowing bicycles to travel in the lane, separated from general traffic



Appendix: Top 40 Bus Routes

Highest Ridership Routes / Corridors Definition: >3,200 daily weekday riders

Key Bus Routes (14)	1 15 22 23	28 32 39 57/57A*	66 71 73 77	111 116/117 *		
Silver Line (5)	SL1 SL2	SL3 SL4	SL5			
Local Routes w/ highest ridership (21)	7 9 16 21	31 34/34E* 35/36/37* 44	47 70/70A* 86 87	88 89 93 101	104 109 110 220/221/222*	441/442*