



**Massachusetts Bay
Transportation Authority**

New Service Pilots Update

Revised Timeline for FY21 Proposals

June 3, 2019



Overview

Goal of presentation: Decide whether to restart sponsored pilot process and establish a timeline for proposals

Outline

- Background definitions
- Two pathways for external pilot ideas
- Timeline and resources



Definitions

Type	Source	Service	Budget	Metrics	Example
Service or schedule change	Internal	Usually minor changes	Neutral or minor	Regular monitoring	<i>Quarterly changes</i>
Monitored service change	External	Minor change, Not new service	Additional cost	Performance measures required	<i>South Shore Late Night CR</i>
Service plan	Internal planning process	Major changes	Depends on service changes	Performance measures required	<i>BBP changes</i>
Sponsored Pilot	External process	Minor or major changes, new service	Additional cost	Performance measures required	<i>Foxboro, Late Night, Early AM</i>
Demonstration Projects	Internal planning process	New service or bus infrastructure	Depends on nature of project	Performance measures required	<i>Bus Network Redesign process</i>



Two ways for external partners to proposal new service

- Sponsored Pilot Process
 - Outreach to cities and towns
 - Open to commuter rail, ferry, and bus service proposals
 - Requires sponsors to contribute to proposal analysis and additional operating cost depending on nature of the pilot
- Bus Network Redesign Demonstration Projects
 - Will include broad outreach to gather ideas for new bus service, outreach starting in the summer 2019
 - Analysis of ideas done in the Bus Network Redesign process
 - No sponsor requirements, any community or person can submit ideas with no responsibility for analysis



Staffing and Resources

New MBTA position that will oversee the process

All sponsors will be asked to do initial analysis for first draft of proposal to show viability of proposal, MBTA will supply data as needed

- Doesn't require major capital investment
- High level feasibility analysis
- Demand for service exists
- Community support

MBTA staff will determine with sponsors which proposals are ready to advance in this funding cycle

MBTA will commit resources to assist sponsors in the second round of analysis



Proposed timeline for Sponsored Pilots in FY21

Today: Decision on whether to restart process

June- July: Outreach to municipalities about the process

July-August: Staff works with potential sponsors to clarify proposals and roles and responsibilities

September 1: First draft of proposals due

September-October: Staff works with sponsors to determine viability and conduct additional analysis

October 31: Second draft of proposals due

November-December: Staff analysis, update to FMCB

January 2020: Proposals presented to FMCB for feedback

February 2020: FMCB vote on proposals in advance of FY21 budget

Fall 2020: Earliest pilots can start