

AFC 2.0

Quarterly update to the Fiscal & Management Control Board

David Sikorski, AFC 2.0 Program Manager

29 Oct 2018



Overview

AFC 2.0 PROJECT UPDATE

- 90-Day Outlook
- Design Review Update
- Hiring Update
- Design-Build Update
- Policy Update
 - Laurel Paget-Seekins



90 Day Outlook

■ Project Development

- Progress system design reviews
- Finalize pilot program development
- User testing with prototype devices and software
- Prototype installations on vehicles
- Continue policy and configuration development
- Continue peer reviews & coordination
- Test lab (model office) to open

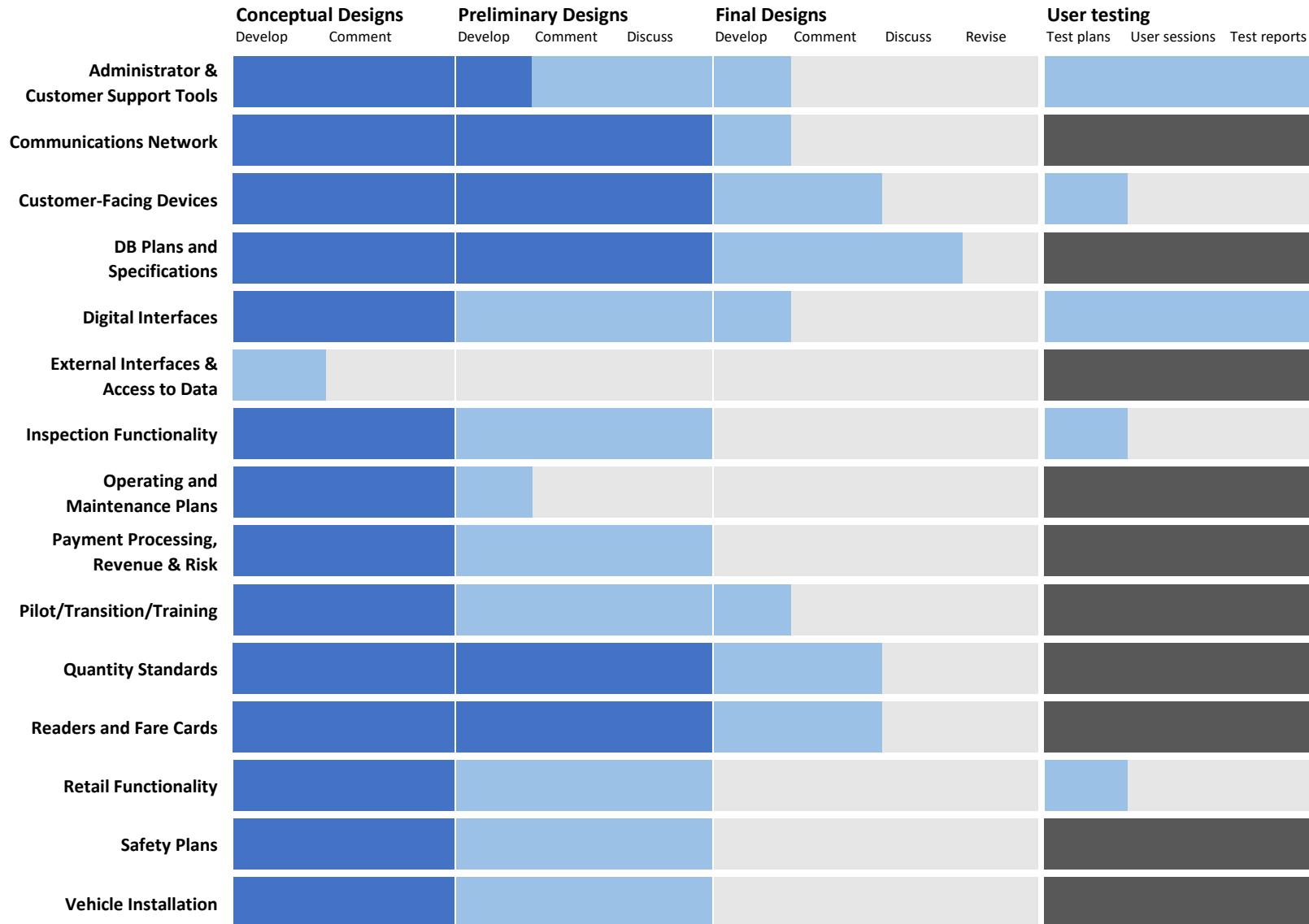
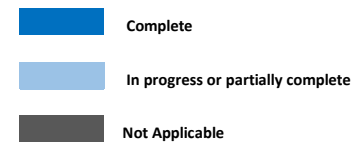
■ Design-Build Contract

- Finalize base technical concept
- Finalize DB RFP
- Begin commercial negotiations
 - 1-on-1 meetings and site visits are set
- Convene selection committee

■ Staff Augmentation

- Continue to build internal team
 - Customer and employee transition team lead
 - System quality assurance lead
 - Project communications lead
 - Finance lead
- Consultant procurement
 - Payment technology, privacy, and fare reconciliation assurance – bids received
 - PM/CM for DB installation work (construction phase services)
 - Rollout branding, marketing, communications

Design Review Update



Hiring Update

- Welcoming new team members
 - Technical project managers for system and policy implementation
 - Project manager for communications networks and vehicle installations
 - Risk and mediation lead
 - Contract manager
 - Project and contract document controls manager
- Continuing to build internal team
 - Customer and employee transition team lead
 - Lead for all installation activities
 - Finance lead
 - Legal counsel
- Consultant procurement
 - Payment technology, privacy, and fare reconciliation assurance
 - Installation PM/CM
 - Rollout branding, marketing, communications

Design-Build Update

DB PROCUREMENT IS ONGOING, ALONGSIDE DESIGN DEVELOPMENT WITH THE SI

	2016	2017				2018					2019		
	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Issue request for qualifications 22 Dec 2016													
Complete shortlisting 20 May 2017													
Design development with SI 21 Nov 2017 – Late 2018													
Introduce RFP scope to DB shortlist 30 May 2018													
Issue draft DB RFP for comment Sep 2018													
Issue final DB RFP Q4 2018													
Award DB Contract Early 2019													
Anticipated DB NTP Mid 2019													
Early site preparation design & delivery Starting mid 2019													
Pilot installation design & delivery Starting late 2019													

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AFC 2.0 Policy and Outreach Update

Laurel Paget-Seekins, *Director of Fare Policy and Analytics*



AFC 2.0 Policy Updates

PUBLIC OUTREACH FOR AFC2.0 WILL PRIMARILY FOCUS ON THESE FOUR POLICY AREAS.

- **Data Privacy**
 - Policy team working with internal stakeholders on policy principles and draft policy, developing data retention schedule
 - **Next Steps:** Outreach and public comment period in early 2019
- **Access to Fare Cards and Sales Locations**
 - Policy team working with AFC 2.0 team and SI to evaluate potential point of sale locations, outreach on programs for cards distributed for free
 - **Next Steps:** Current focus area for public outreach (focus groups, street teams, community events, online tool)
- **Fare Inspections/Proof of Payment**
 - Policy team working with AFC 2.0 team and SI on requirements for inspection devices and business requirements for citation management engine, identifying policy decisions to be discussed
 - **Next Steps:** Outreach on inspection starts Spring 2019
- **Fare Structure and Products**
 - Policy team working with AFC 2.0 team and SI on translating existing fare policy into business requirements for initial AFC 2.0 tariff, working on revenue and ridership model
 - **Next Steps:** Outreach on draft initial tariff in early 2019

Access to Fare Cards and Sales Locations

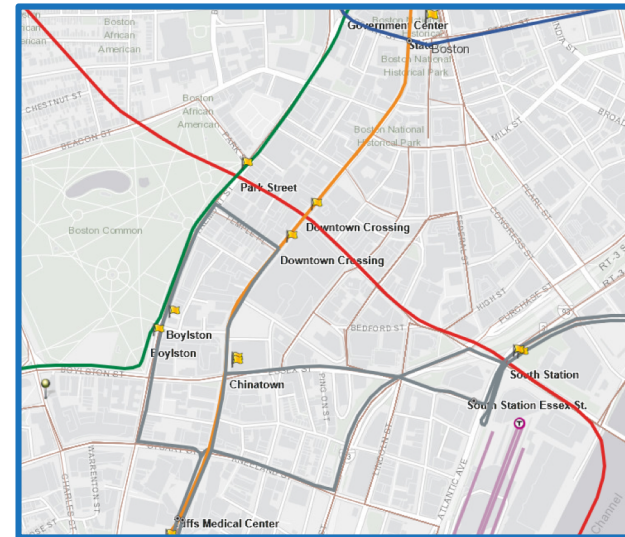
DELIVERABLE: FARE VENDING MACHINE AND RETAIL LOCATIONS, PROCESS FOR EVALUATING SALES LOCATION AFTER LAUNCH, AND PROGRAMS FOR CARDS FOR FREE

Outreach Goal: Understand obstacles for paying fare today and with AFC 2.0 changes

Policy Goal: Develop solutions using technology design, fare policy, and partnerships

Activities for next quarter

- Online Tool for Public Input on AFC 2.0 Points of Sale
 - www.mbta.com/afc2-locations
- Focus groups with community organizations and riders
- Meetings with municipal officials and elected representatives
- Data analysis of current cash and CharlieTicket usage, and concentrations of senior/TAP usage, low-income and minority populations
- Data Transparency
 - Posting datasets on current cash and CharlieTicket usage (www.mbta.com/afc2)
 - Datablog series on data being used in decision-making (mbtabackontrack.com/blog)



**Tool for Public Input on
AFC 2.0 POS**

AFC 2.0 Outreach Updates

OUTREACH WILL BE: 1) ACCOUNTABLE, 2) ACCESSIBLE & PROACTIVE, 3) TRANSPARENT, AND 4) ITERATIVE

Multiple Levels of Engagement

1. Meeting people where they are

- **Planned** street team with CharlieVan to distribute CharlieCards and get input

2. Going to community meetings and events

- Meetings so far with Mayor's Youth Council, Allston-Brighton Health Collaborative Transportation Committee, Union Capital Boston Network Nights (Mattapan, Grove Hall, Jackson Square, East Boston), Cambridge PARK(ing) Day, Mandela Homes
- **Planned** focus groups with Boston Housing Authority residents, MA Commission on LGBTQ Youth

3. Public meetings rotating around the region

- **Public Advisory Meeting #2**,
December 11, 2018, Chelsea Senior Center, 6:30 – 8 pm

4. Working group to delve into policy details

- **Policy Development Working Group Meeting #2**,
November 2, 2018, Grove Hall Public Library, 10 am –12

Meetings with partner organizations

- Meetings so far with City of Boston Transportation Department and Neighborhood Services, MAPC Inner Core Committee, Pine Street Inn, St Francis House, Boston Housing Authority, MassPort, Boston Public Schools



Boston Mayor's Youth Council



UCB Network Night East Boston