

General Manager's Remarks

Fiscal and Management Control Board

June 4, 2018



Agenda

- New ferry: *Glory*
- RIDE
- Washington Street, Roslindale
- Scan the Street
- MBTA Family



New ferry: Glory

- Glory, the sister vessel of Champion, christened by Secretary Pollack on Wednesday, May 30
- Built by Gladding-Hearn Shipbuilding in Somerset
- Capacity for 150 passengers, includes flat screen info, LED lighting, concessions, luggage racks



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RIDE Update

- Transition to Transdev took place effective June 1
- New procurement based on lessons learned and helpful insight from RIDE advocates
- Ultimate goal is to deliver a reliable service on which our most vulnerable customers can depend
- Thanks to RIDE advocates, and our internal team for process improvements
- Thanks also to our RIDE customers for their patience during transition

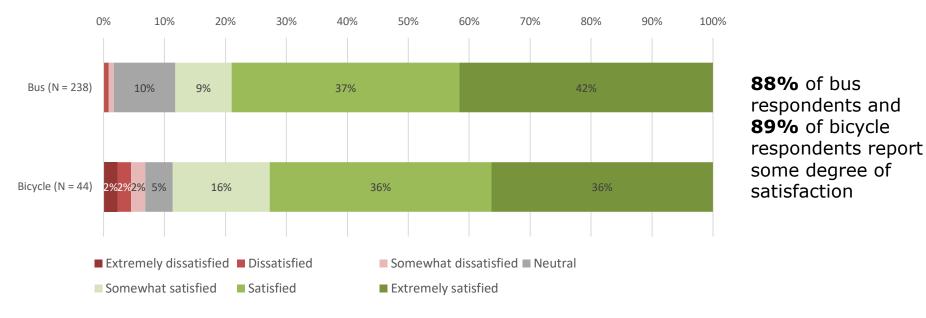




Roslindale Bus Lane Pilot

The City of Boston partnered with the MBTA to pilot a bus and bicycle lane from May 7⁻ June 1, 2018 between Roslindale Sq and Forest Hills station.

In a survey of bus passengers and bicyclists during the pilot, **94%** stated they wanted the lane to continue permanently.



Satisfaction with Bus Lane

Source: Roslindale Bus Lane Pilot Survey - May 2018



Scan the Street for Wheels and Feet

- With the improved weather comes an increase in outdoor activities – in particular, the number of cyclists and pedestrians
- Reminder to people to be aware of their surroundings
- Whether walking, biking, driving, or using some other form of transportation, please be mindful of other people, motor vehicles, cyclists
- The Scan the Street campaign is a partnership involving MassDOT's Highway Division, the Executive Office of Public Safety, Department of Public Health, Boston Vision Zero, WalkBoston, MassBike, and Safe Roads Alliance
- As we enter the season of warmer weather, we want everyone to have an enjoyable and safe summer



TRANSIT ADVERTISING

A number of regional transit authorities participated in the campaign.

2 major RTAs and MBTA helped provide advertisement space on the first-season deployment.

9 RTAs participated in the second-season deployment.



"MBTA Family" – Emerson College

- Last week, through a partnership with Emerson College, we launched the first of three videos called, "MBTA Family"
- Videos highlight three MBTA employees and their passions in and out of the workplace. With a focus on the employees that make the MBTA system run safely and smoothly, "MBTA Family" accentuates the roles T employees play in their communities
- The video content that was written, directed, filmed, and produced by Emerson College students in collaboration with T staff on digital panels.
- As many people have noticed, our use of digital panels is a new and dynamic technology that allows us to shift away from the traditional static posters and billboards
- New technology still allows for advertising, but also can provide important customer-facing information about service alerts, new services: SL3 and early morning bus service, and also display the work of projects like this one with Emerson

