

# YOUTH AND STUDENT PASS UPDATE

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OPMI

January 22, 2018

# The FMCB made the MBTA more affordable for young people in the Boston region

## Student Pass

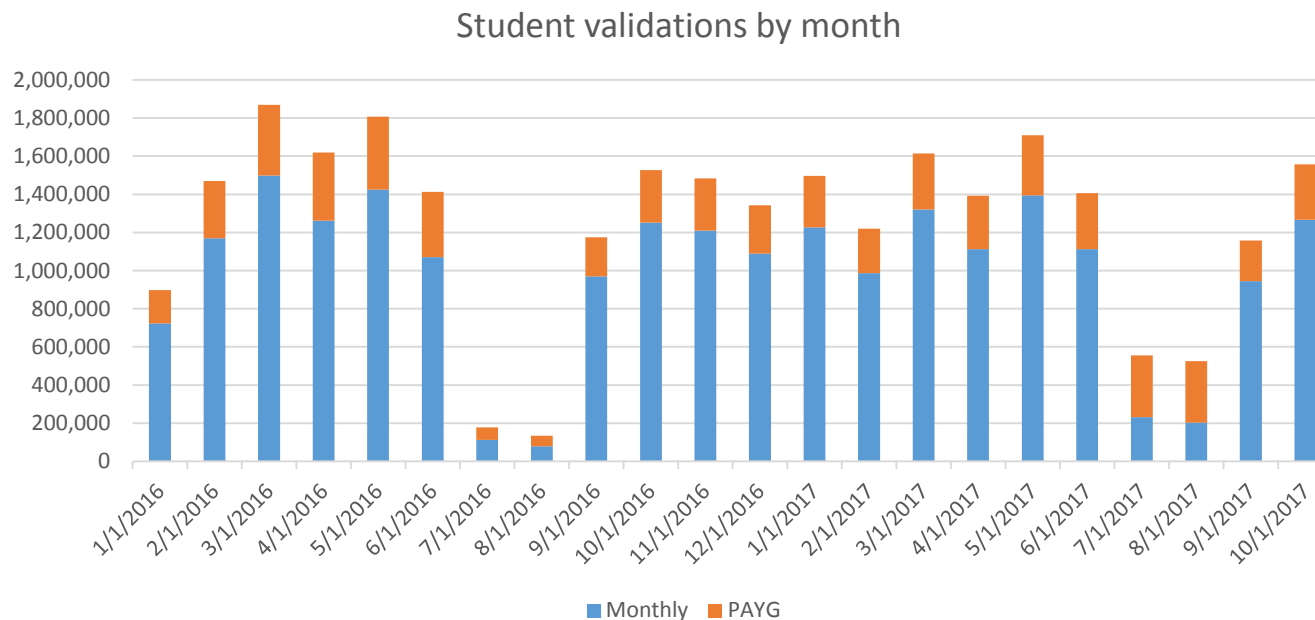
- Student Pass now available on fare vending machine and Student CharlieCards valid in July and August
- Changes made for the 2016-17 school year and summer of 2017

## Youth Pass

- Approved in June 2016 with extension to 25 year olds
- Full program began in February 2017
- Program “rolls over” each November

# Student Pass Summer Usage

- 9,883 monthly passes were sold on Student CharlieCards in July and August (8000 more than July and August 2016)
- Student cards were tapped just over 1 million times in July and August (300,000 times in July and August 2016)



MBTA AFC data

# Youth Pass Year 1 Statistics

- 1500 youth enrolled in the Youth Pass program
- Partners: Boston, Cambridge, Chelsea, Lynn, Malden, Quincy, Revere and Somerville
- Youth Pass participants purchased over 8000 monthly passes and made 535,000 AFC taps in the first 9 months of the program

## AFC taps per month by pass product

Pass	Youth	LinkPass	Senior
Median	40	37	53
Average	51	38	60

MBTA AFC data February-November 2017

# Youth Pass Participants

*The MBTA Youth Link Pass has relieved me of a lot of stress. I no longer have to worry about whether I may have enough cash to load my Charlie Card for the week. What's more, I can take the bus as many times as I may need which has really been a huge help in my life.*

-Tomoni M. (The Haven Project), age 23, resident of Lynn

*The Youth Pass has been an important factor in my college success by allowing me to make it to my classes on time, become involved with clubs, and attend late night study sessions.*

- Zuleyka H. age 19, resident of Chelsea



# Title VI Equity Analysis

- The extension to include 22-25 year-olds was considered a new fare pilot under FTA Title VI circular
- CTPS conducted an equity analysis and found no disparate benefit to non-minority or non-low-income people under the MBTA DI/DB policy.
- Youth Pass participants ages 22-25
  - 88% minority
  - 63% low-income (200% federal poverty level)
- Request that the FMCB accept the analysis