



Lynnway Multimodal Corridor Project Public Engagement Summary

Preliminary Design Outreach
Spring 2026

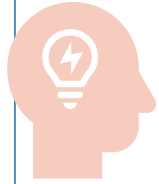


Executive Summary

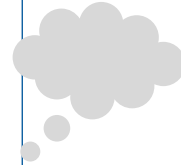
At a Glance

- Our Spring 2026 Lynnway Multimodal Corridor concept design engagement included public-facing events, business and community-based outreach, and print, social media, and digital materials.
- Our online **survey collected over 650 responses**, the vast majority of whom identified as drivers.
- 150+ people participated in the five public events in **Lynn, Swampscott, Nahant, Marblehead**, and via **Zoom**.
- Drivers wanted to **maintain traffic flow, beautify the corridor, and separate travelers by mode**.
- Open House attendees desired **more North Shore transit service, safety improvements, and traffic flow**
- Concerns were raised regarding **project delivery coordination and construction impacts**.
- When presented with design decisions, participants indicated preference for:
 - **A longer Shared Use Path that continues to Commercial St.**
 - A pair of **bus stops at the Harding St. Intersection** instead of midblock, and
 - **Retaining an exclusive right turn lane at Commercial St.** (which eliminates median and trees)
- Participants were split about the decision between design options presented at Kingman St.

Goals of Concept Design Outreach



Inform people who live/work/travel in the corridor about the project



Share the draft concept design and how it incorporates public feedback shared to date



Invite community feedback to help inform key design decisions

Key Metrics

Awareness of the Project

- 5 Public Events
- 2 meetings with abutters & businesses
- 140+ print materials available in 7 languages distributed at events
- 6 MBTA email distributions to ~400 subscribers
- 9 ad placements (3 on screens in stations, 1 in social media, and 5 in newspapers)
- 9,000+ impressions on social media via City of Lynn official accounts

Feedback on the Project

- 1,233 pieces of feedback collected
 - 669 survey responses (print and digital)
 - 48 comment forms
 - 11 roll plan map comments
 - 474 board/dot exercise interactions
 - 31 email inquiries



*Individuals could participate in multiple ways, including in person and online.
Feedback may include multiple responses from the same individual.*

Key Public Feedback Themes

Pedestrians and Bicycles

Concerns for pedestrian safety along the high-volume corridor.
Support for a shared use path that separates cyclists and pedestrians from motor vehicles.

Traffic

Desire to prioritize needs of commuters and roadway users, especially during peak commute periods.
Engage with businesses to understand freight loading needs.

Public Transit

Interest in more frequent, efficient, and affordable transit options on both the Lynnway and throughout the North Shore.
Safety concerns re. center-running bus lanes for transit users and drivers.

Public Realm and Trees

Strong support for beautifying the corridor and increasing tree coverage, especially from Lynn attendees.

Quality of Life & Public Trust

Concerns about construction schedule, budget, and quality of life during construction.
Concerns about impacts to businesses and property values.

Engagement Summary Overview

- Project Overview
- Outreach Methods
- What We Heard
- Next Steps



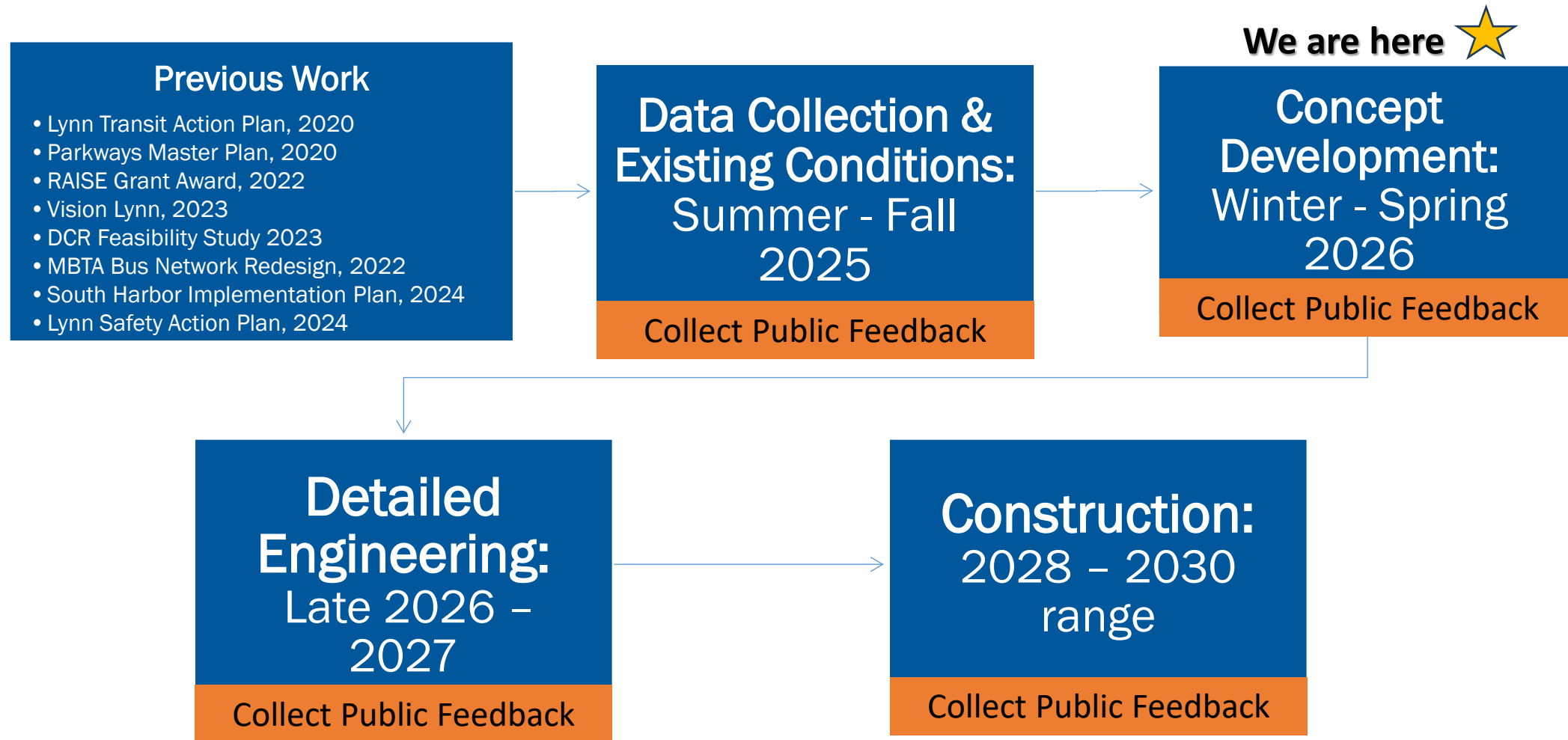
Project Overview



About the Lynnway Multimodal Project

- For decades, the Lynnway's design has prioritized the movement of motor vehicles, resulting in an area that is difficult and intimidating for pedestrians, cyclists, and bus riders to navigate.
- The City of Lynn, MassDOT, MBTA, and DCR have all led recent planning efforts to envision a safer, more multimodal Lynnway.
- The goal of the Lynnway Multimodal Corridor Project is to transform a historically car-centric roadway into a safer, dynamic connector for pedestrians, bicyclists, transit riders, and drivers.

Project Timeline



Outreach Methods



Outreach Methods – Overview

Public-Facing
Events

Business and
Community-Based
Outreach

Media Campaign

Social Media

Digital Materials

Online Survey

Public-Facing Events

Event Title	Location	Date & Time	Attendees
Lynn Open House	Lynn Public Schools, Welcome Center	Thursday, May 7, 2026, from 5:30 to 7:30 PM	23 attendees
Swampscott Open House	Swampscott Senior Center	Wednesday, May 13, 2026, from 5:30 to 7:30 PM	28 attendees including 2 media outlets
Virtual Public Meeting	Zoom	Thursday, May 14, 2026, from 5:30 to 7:30 PM	49 attendees
Nahant Open House	Nahant Town Hall	Tuesday, May 19, 2026, from 5:30 to 7:30 PM	32 attendees
Marblehead Open House	Marblehead Senior Center	Wednesday, May 20, 2026, from 5:30 to 7:30 PM	40 attendees



All materials including animation, boards, roll plot, and presentation recording were made available online concurrently or shortly after these events.

City-led Business and CBO Outreach

- **Direct Outreach**
 - Calls and coordination with CBOs to spread information about the project and open house events
- **Flyers**
 - Shared with CBOs, businesses and local elected officials
- **Emails and E-blasts**
 - Used newsletters to share project information broadly with residents
- **Abutter Communication**
 - Holding two briefings with businesses and abutters (June 22 & July 8)
 - Continued conversations with private property owners

Media Campaign

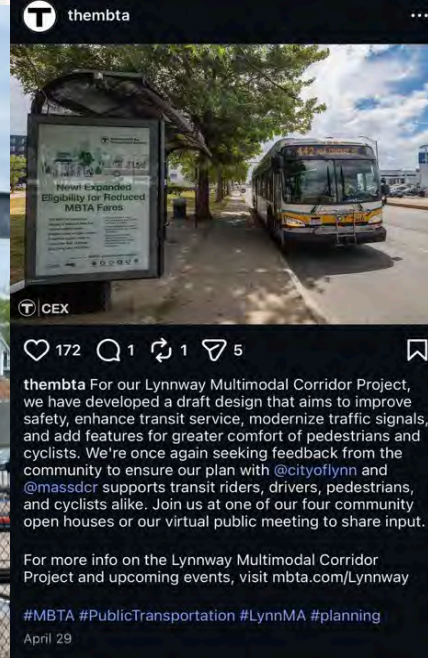
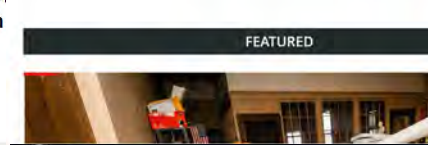
- The project team relied on electronic and print media to help get the word out with:
 - Ads in the *Lynn Daily Item*, *ItemLive*, *La Voz*, *Marblehead Current*, and *Swampscott Tides*
 - In-Station Advertisements
 - E-Blasts
 - Social Media Ad Campaign
 - Project Website

What's Happening at the MBTA



EVENTS
Lynnway Multimodal Corridor Open Houses

PROJECT Green
MBTA User Guides [See all user guides](#)



Join us in Lynn, Swampscott, Nahant, Marblehead, or virtually this May to learn about the draft design for the Lynnway and provide your feedback.

Event	Location	Date/Time
Lynn Community Open House (in person)	Lynn Public Schools Welcome Center 195 Market St, Lynn, MA 01901	May 7, 2026 from 5:30 - 7:30 PM
Swampscott Community Open House (in person)	Swampscott Senior Center 2009 Essex Street, Rear Swampscott, MA 01907	May 13, 2026 from 5:30 - 7:30 PM
Virtual Public Meeting	Virtual Zoom Meeting Register here:	May 14, 2026 from 6:00 - 7:30 PM
Nahant Community Open House (in person)	Nahant Town Hall 334 Nahant Road Nahant, MA 01908	May 19, 2026 from 5:30 - 7:30 PM
Marblehead Community Open House (in person)	Marblehead Senior Center 10 Humphrey Street Marblehead, MA 01945	May 20, 2026 from 5:30 - 7:30 PM

More Information
Learn more at MBTA.com/Lynnway
Send questions or comments to BetterBusProject@MBTA.com



Media Coverage

- Posts featured on the City of Lynn & MBTA Facebook, Instagram, and X pages
- Articles in *Lynn Daily Item* and *Swampscott Tides*



Lynnway Multimodal Corridor Project

Additional opportunity to learn about the Lynnway project

Join Us at an Event

Event	Location	Date/Time
Lynn Community Open House (in person)	Lynn Public Schools Welcome Center, 195 Market Street, Lynn, MA 01901	May 7, 2026 from 5:30 - 7:30 PM
Swampscott Community Open House (in person)	Swampscott Senior Center, 2505 Essex Street, Floor 2, Swampscott, MA 01957	May 13, 2026 from 10:30 - 11:30 AM
Virtual Public Meeting	Virtual Zoom Meeting (Registration)	May 14, 2026 from 10:30 - 11:30 AM
Marblehead Community Open House (in person)	Marblehead High School, 324 Bedford Street, Marblehead, MA 01948	May 18, 2026 from 10:30 - 11:30 AM
Marblehead Community Open House (in person)	Marblehead Senior Center, 13 Humphrey Street, Marblehead, MA 01948	May 26, 2026 from 10:30 - 11:30 AM

cityoflynn The Massachusetts Bay Transportation Authority (MBTA), City of Lynn, and the Department of Conservation and Recreation (DCR) are working... more
 April 24

Massachusetts Bay Transportation Authority - MBTA
 Apr 29

As our Lynnway Multimodal Corridor Project progresses forward, we have developed a draft design that aims to deliver:

- Safer and more frequent pedestrian crossings
- More efficient traffic signals
- Faster, more reliable, and more comfortable transit
- Safe bike connections to local and regional destinations and green spaces
- Improved connectivity to support Lynn's redevelopment vision

We're once again seeking feedback from the community to ensure our plan with [The City of Lynn](#) and MassDCR supports transit riders, drivers, pedestrians, and cyclists alike. Join us at one of our four community open houses or our virtual public meeting to share input.

Follow the link in the comments to learn more about our Lynnway Multimodal Corridor Project and upcoming events.

MBTA @MBTA

Join the MBTA, @TheCityofLynn, and @MassDCR at the first of five public events about our draft design for the Lynnway Multimodal Corridor Project. Come to our Lynn open house:

May 7
 5:30-7:30 PM
 @Lynn_Schools Welcome Center - 195 Market St, Lynn
mbta.com/events/2026-05...

Lynnway Multimodal Corridor Project In-Person Public Meeting

Thursday, May 7
 5:30 - 7:30 PM
 Lynn Public Schools Welcome Center
 195 Market Street, Lynn

5:00 AM · 5/7/26 · 2.2K Views



Digital Materials

- Webpage on MBTA.com
- Virtual Public Meeting recording
- Animation of proposed improvements
- Digital versions of Open House materials
- Online Survey (May 7-29, 2026)
- Email Blasts
- Photo Gallery
- Precedent Materials



Lynnway Multimodal Corridor Project

As part of our [Better Bus Project](#) and [Transit Priority Vision](#), we're partnering with the City of Lynn, the Department of Conservation and Recreation (DCR), and the Massachusetts Department of Transportation (MassDOT) to redesign the Lynnway to create a safer, more connected, and more multimodal corridor that supports the City's long-term vision for the Lynnway and Lynn's South Harbor.

★ **Status:** Planning and Design

★ **Construction start:** 2028 or later

★ **Funding:** Over \$20 million from U.S. Department of Transportation RAISE Grant, plus state funds

Share Your Feedback

This spring, we're seeking public feedback on our draft concept design. The Lynnway's current design prioritizes motor vehicles, so it's hard for pedestrians, cyclists, and bus riders to navigate. The draft concept design considers the needs of current users, as well as future plans for housing around the Lynnway.

Review the Draft Design

Take a look at these resources to learn more about our proposed design.

Related Projects



Bus Transit Priority

We're partnering with communities to develop more bus lanes to give riders faster, more reliable trips, and implement other transit priority features like queue jumps and signal priority.

Digital Engagement Analytics



Websites

- MBTA Website:
~20,800 visitors to the project page from 4/16/2026 to 5/29/2026
- Lynn ItemLive project ad:
~34,500 impressions and 27 clicks between 6/4/2026 and 6/11/2026



Social Media

MBTA-hosted social media posts:

- 12 X (Twitter) Posts with ~31,000 impressions
- 1 Facebook Post with ~7,200 impressions
- 1 Instagram Post with ~9,000 impressions and 3 Stories with ~6,000 impressions

MBTA Paid Ad Campaign:

- ~557,000 impressions with ~12,000 clicks across the campaign

Lynn-hosted social media posts:

- 2 Facebook & Instagram posts with 9,000+ total views



Email Distribution

- 6 MBTA eblasts sent to ~400 subscribers promoting the events and the online survey
- Distribution to Better Bus Project subscriber list
- 2 City of Lynn eblast opened by to ~3,000 recipients
- Distribution to Monthly Newsletter and Weekly Roundup subscriber lists

Multilingual Materials

- The Lynnway Project Team prioritized language access, offering project materials in **7 languages**, including:
 - Arabic, Brazilian-Portuguese, English, Haitian Creole, Khmer, Russian, Spanish
- At the Lynn Open House, **Spanish** interpreters were available
- The virtual public meeting featured interpretation in **Spanish and ASL**

Projecto del Corredor Multimodal Lynnway

Este mes de mayo, únete a nosotros en Lynn, Swampscott, Nahant, Marblehead o virtualmente para aprender sobre el borrador de diseño para el Lynnway y proveer sus comentarios

Evento	Ubicación	Fecha / Hora
Jornada de Puertas Abiertas, Comunidad Lynn (en persona)	Centro de Bienvenida, Escuelas Públicas de Lynn, 195 Market St, Lynn, MA 01901	7 de mayo del 2026, de 5:30 - 7:30 pm
Jornada de Puertas Abiertas, Comunidad Swampscott (en persona)	Centro para Personas Mayores de Swampscott, 200R Essex Street, Rear, Swampscott, MA 01907	13 de mayo del 2026, de 5:30 - 7:30 pm
Reunión pública virtual (Zoom)	Regístrese aquí 	14 de mayo del 2026, de 6:00 - 7:30 pm
Jornada de Puertas Abiertas, Comunidad Nahant (en persona)	Ayuntamiento de Nahant, 334 Nahant Road, Nahant, MA 01908	19 de mayo del 2026, de 6:00 - 7:30 pm
Jornada de Puertas Abiertas, Comunidad Marblehead (en persona)	Centro para Personas Mayores de Marblehead, 10 Humphrey Street, Marblehead, MA 01945	20 de mayo del 2026, de 6:00 - 7:30 pm

Más información
 Obtenga más información e [MBTA.com/Lynnway](https://www.mbta.com/Lynnway)
 Envíe preguntas o comentarios a BetterBusProject@MBTA.com

Projeto do Corredor Multimodal Lynnway

Conecte-se a nós em um evento de inauguração

de Lynn e o Departamento de Viação (DCR) estão trabalhando no projeto de Lynnway mais seguro, conectado.

segura, melhorará o serviço de ônibus, modernizará os semáforos e melhorará o espaço público para pedestres e ciclistas.

Todos os nossos open houses terão as mesmas

مشروع ممر لينواي المتعدد الوسائط

Visite [MBTA.com/Lynnway](https://www.MBTA.com/Lynnway) para ver esta información en español. Para solicitar una traducción a otros idiomas, por favor comuníquese con BetterBusProject@mbta.com

Accesse [MBTA.com/Lynnway](https://www.MBTA.com/Lynnway) para ver estas informações em português. Para solicitar a tradução para outros idiomas, entre em contato com BetterBusProject@mbta.com

Tantop vizita [MBTA.com/Lynnway](https://www.MBTA.com/Lynnway) para veure esta información en francés. Para solicitar a traducción para outros idiomas, entre en contactu cun BetterBusProject@mbta.com

Секунда, поглядзіце на [MBTA.com/Lynnway](https://www.MBTA.com/Lynnway) для таго, каб атрымаць гэтую інфармацыю на рускай мове. Для атрымання перакладу на іншыя мовы, звяжыцеся з BetterBusProject@mbta.com

Поздравляем, посмотрите [MBTA.com/Lynnway](https://www.MBTA.com/Lynnway) чтобы ознакомиться с этой информацией на русском языке. Чтобы запросить перевод на другие языки, пожалуйста, свяжитесь с BetterBusProject@mbta.com

تفضل بزيارة [MBTA.com/Lynnway](https://www.MBTA.com/Lynnway) لعرض هذه المعلومات باللغة العربية. للحصول على الترجمة إلى لغات أخرى، يرجى التواصل مع فريقنا عبر البريد الإلكتروني BetterBusProject@mbta.com

Yon anwvwonman ki gen sekirite, plis aksesib, plis konekte

LYNNWAY

- Amelyorasyon wout fè li pi an sekirite ak pi konfòtab pou moun yo wwayaje nan ak atravè Lynnway a, ki gen ladan:
 - Pasaj pyeton
 - Kalme trafik pou diminye vitès
 - Enfraztrikti dedye pou bisiklèt
- Pakou nan bis ki pi rapid epi ou ka fè kontyans
- Koneksyon nan Blue Line, Ferry Terminal, Commuter Rail Station, downtown Lynn, ak kaskad Lynn nan
- Modènize enfraztrikti siyal sikilasyon
- Pi bon koneksyon nan nouvo espas vèt ak devlopman




Open House Activities Summary

Attendees could:

- Review boards with information about the project and the draft concept design
- Use dot stickers to provide feedback on the four design alternatives and to indicate how well they think the proposed design meets the project goals
- Review a draft concept design and leave comments regarding the proposed plan
- Review a digital animation of traffic flows once the draft concept is implemented
- Talk to members of the technical team about process, questions, and solutions



Online Public Survey

The survey aimed to collect input on four specific design decisions, as well as general feedback on the draft concept design.

Available in
7 Languages

10
Questions

652
Responses

Open for 23
days in May
2026

Survey Responses



Feedback Collected

- Online Survey
- In-person Open Houses
- Virtual Public Meeting
- Emails to MBTA staff
- Conversations with elected officials

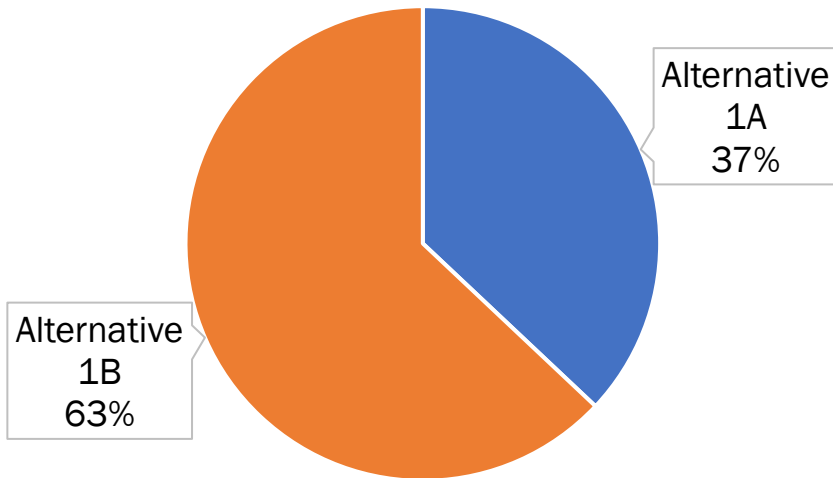
The project team requested input on:

- Preference between four pairs of design alternatives
- Evaluation of how the proposed design meets the project goals

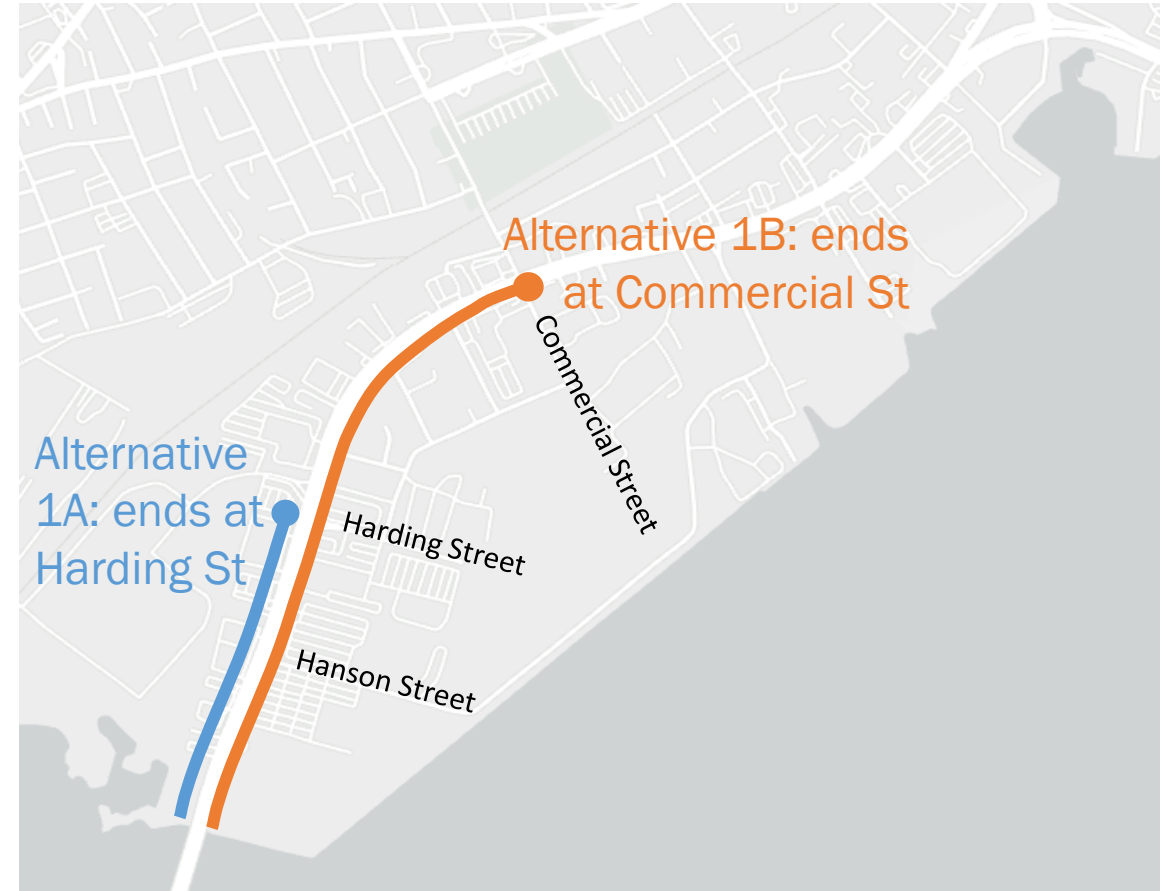
General or open-ended feedback was also welcomed.

Location 1: Shared Use Path

Survey and Event Feedback: Which option do you prefer?

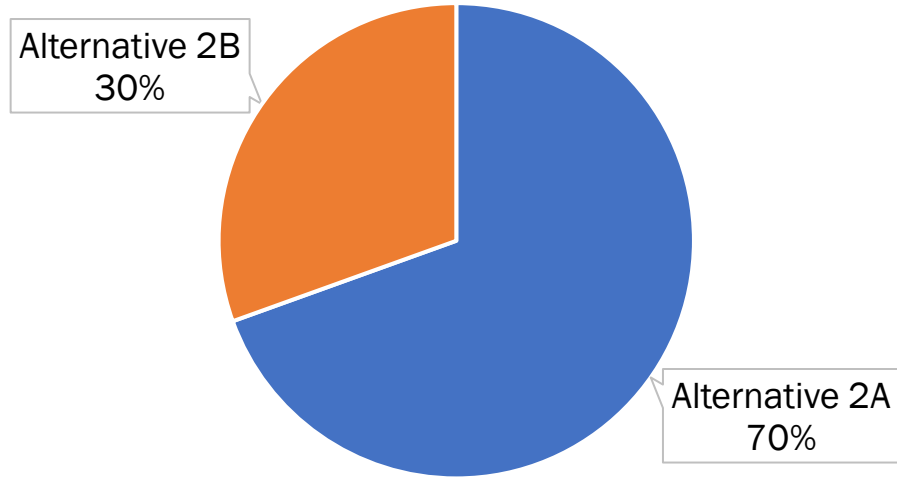


Nearly two-thirds of event attendees and survey respondents preferred Alternative 1B, a longer shared use path that ends at Commercial St.



Location 2: Bus Stops at Harding St.

Survey and Event Feedback: Which option do you prefer?

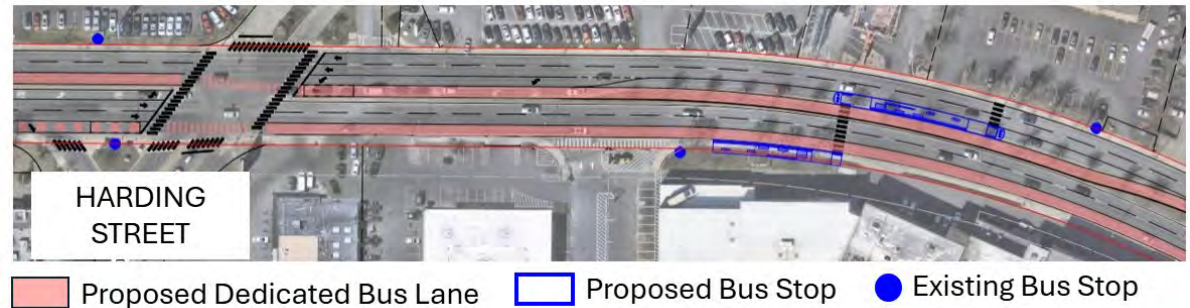


Most event attendees and survey respondents preferred Alternative 2A, which proposes a pair of bus stops at the Harding St. intersection.

Alternative 2A – at the Harding St. intersection

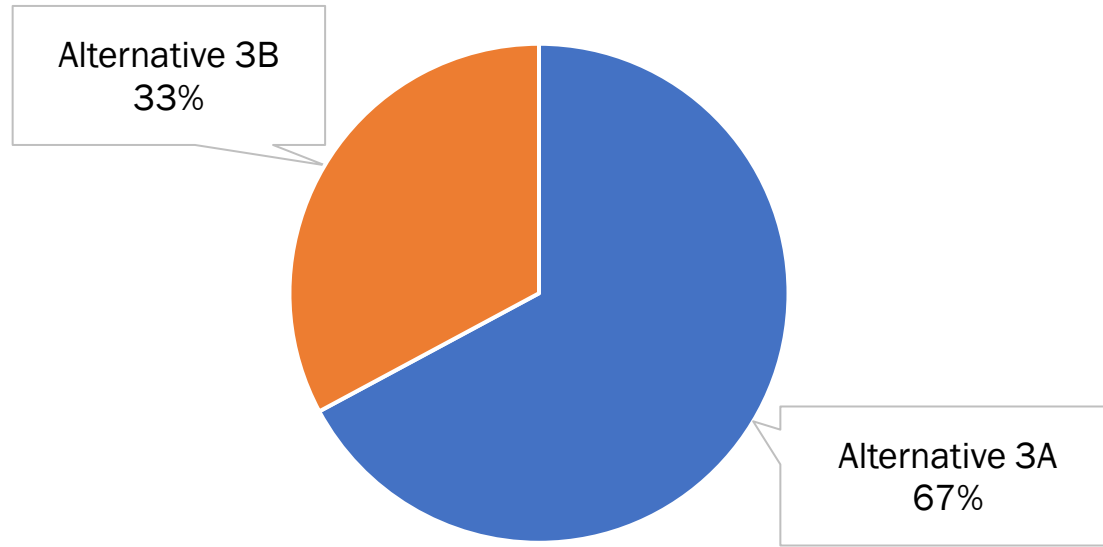


Alternative 2B – mid-block, north of Harding St.



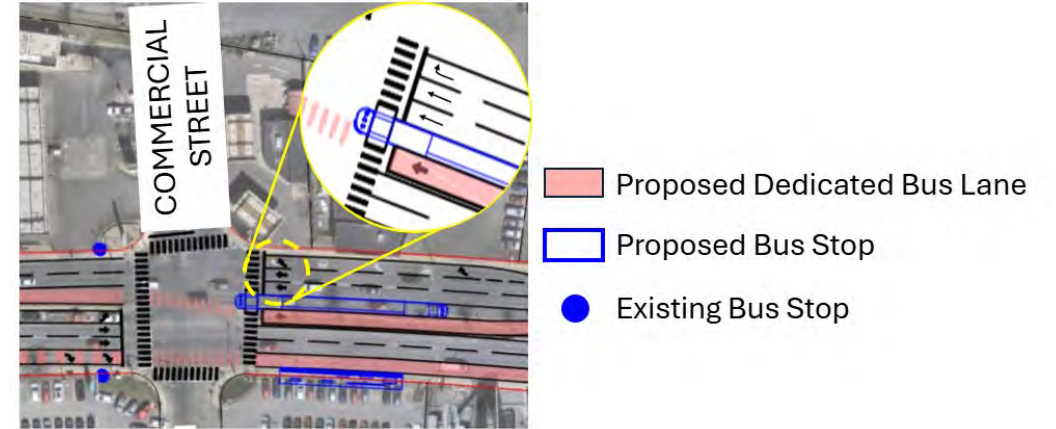
Location 3: Bus Stops at Commercial St.

Survey and Event Feedback: Which option do you prefer?

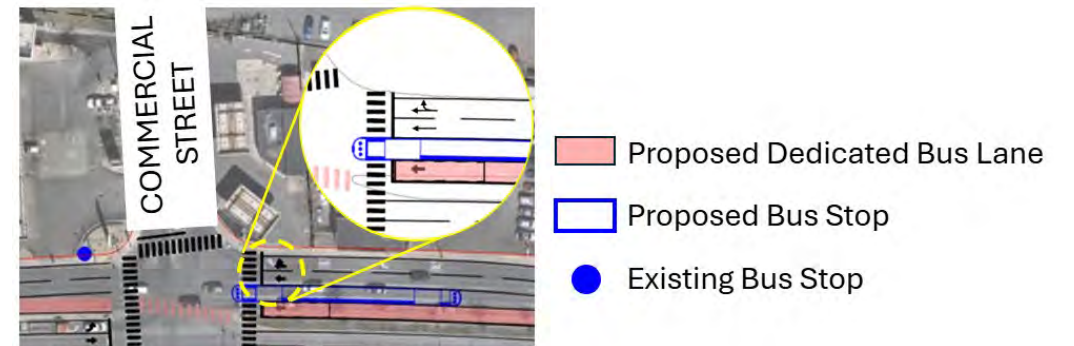


Two-thirds of event attendees and survey respondents preferred **Alternative 3A**, which retains three travel lanes, including an exclusive right turn lane, from Lynnway southbound onto Commercial St.

Alternative 3A – at Commercial St., exclusive right turn

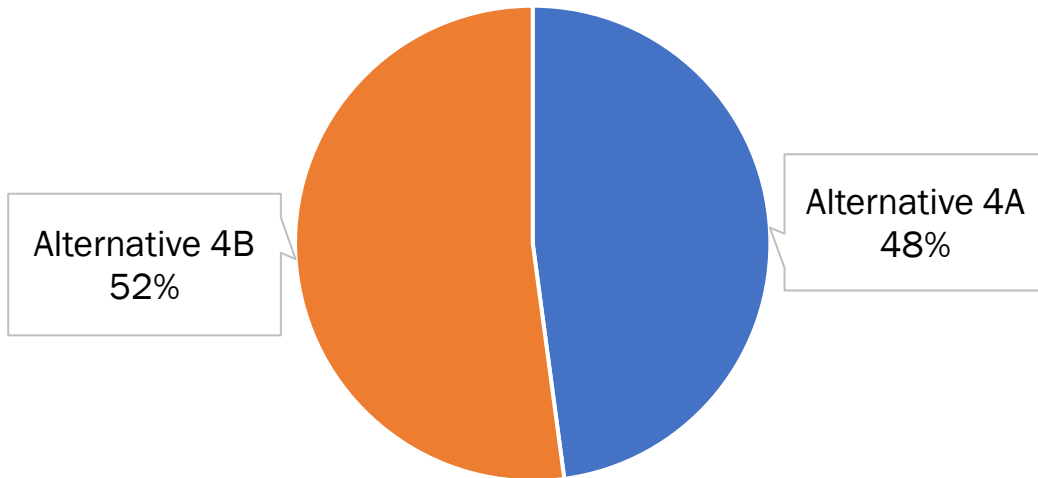


Alternative 3B – at Commercial St., shared right turn



Location 4: Bus Stops at Kingman St.

Survey and Event Feedback: Which option do you prefer?



Event attendees and survey respondents were split about the two alternatives, with a very slight preference for **Alternative 4B**, which includes additional opportunities for greenspace and trees.

Alternative 4A – Stop at Kingman St. and Market St.



Proposed Dedicated Bus Lane Proposed Bus Stop Existing Bus Stop

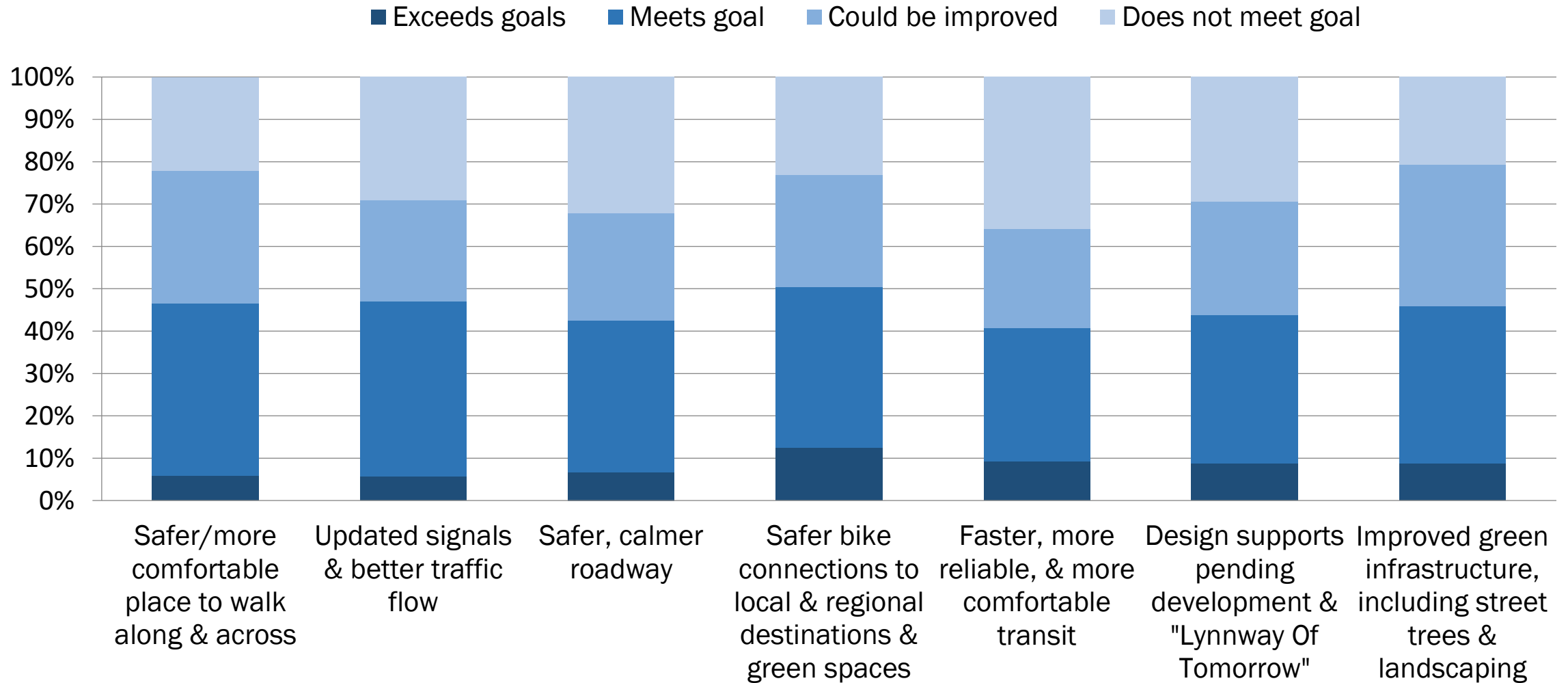
Alternative 4B – Stop at Kingman St. with additional trees



Proposed Dedicated Bus Lane Proposed Bus Stop
Landscaping Opportunity Existing Bus Stop



How does the draft concept design meet the project goals?



Results collected from Open House attendees, online survey respondents, and virtual meeting attendees.

Key Themes from General Public Feedback

Pedestrians & Bicycles

Concerns for pedestrian safety along the high-volume corridor.

Support for a shared use path that separates cyclists and pedestrians from motor vehicles.

Traffic

Desire to prioritize needs of existing user groups of the Lynnway (especially drivers) over potential future users.

Desire to prioritize faster southbound commute for North Shore drivers.

Public Transit

Interest in more frequent, efficient, dignified and affordable transit options on the Lynnway.

Safety concerns re. center-running bus lanes for transit users and drivers.

Public Realm & Trees

Strong support for beautifying the corridor and increasing tree coverage, especially in Lynn.

Quality of Life

Concerns about construction schedule, budget, and quality of life during construction.

Concerns about impacts to businesses and property values.

Next Steps



Next Steps

- The MBTA, City of Lynn, and DCR project team are reviewing this feedback and further refining the concept draft design to continue working on the grant application process.
- The design will continue to evolve through stakeholder coordination, technical review, and community engagement; the next design milestone is 30% design.
- The MBTA, City of Lynn, and DCR project team will continue to develop, adapt, and iterate their outreach methods to ensure they are able to effectively reach many community members who live, work, and travel through the project area.
- To learn more and sign up for email updates about the projects, please visit: [MBTA.com/Lynnway](https://www.mbta.com/Lynnway)



Appendices

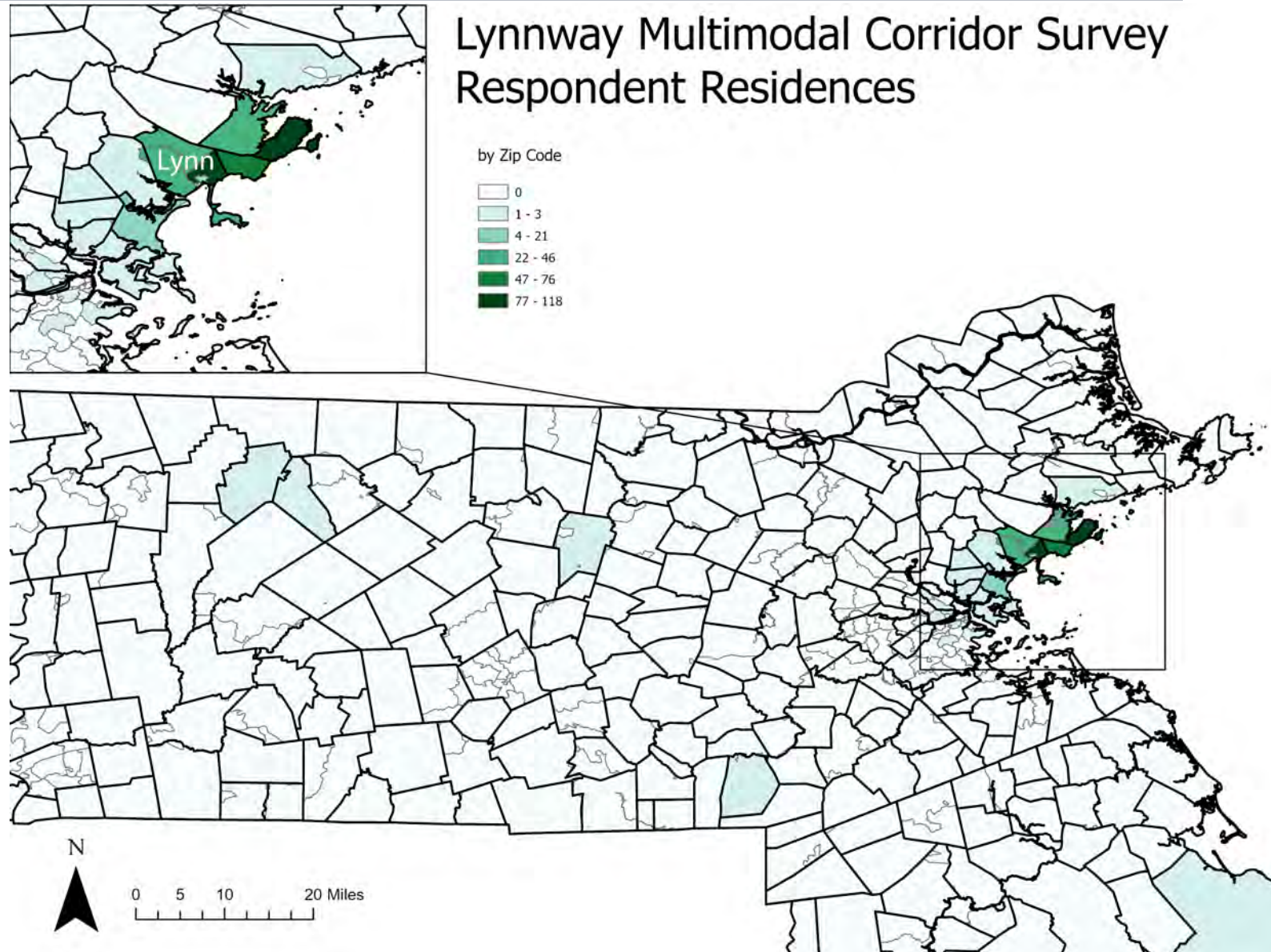


Survey Respondent Demographics



Respondents' Zip Codes

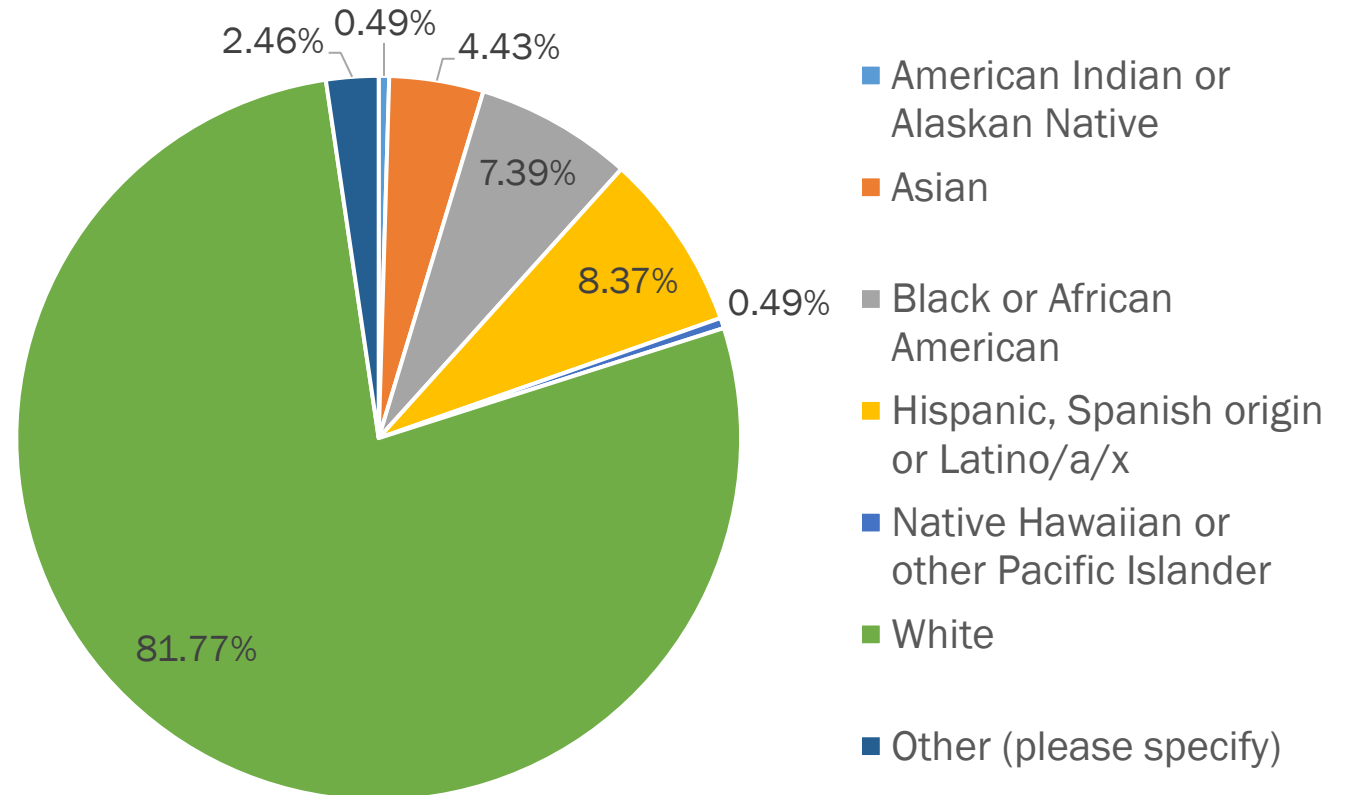
- 36% Lynn (total)
 - 23% Lynn (01902)
 - 8% Lynn (01904)
 - 5% Lynn (01905)
- 19% Marblehead (01945)
- 15% Swampscott (01907)
- 9% Nahant (01908)



Questions requesting demographic data were optional and collected solely for statistical purposes.

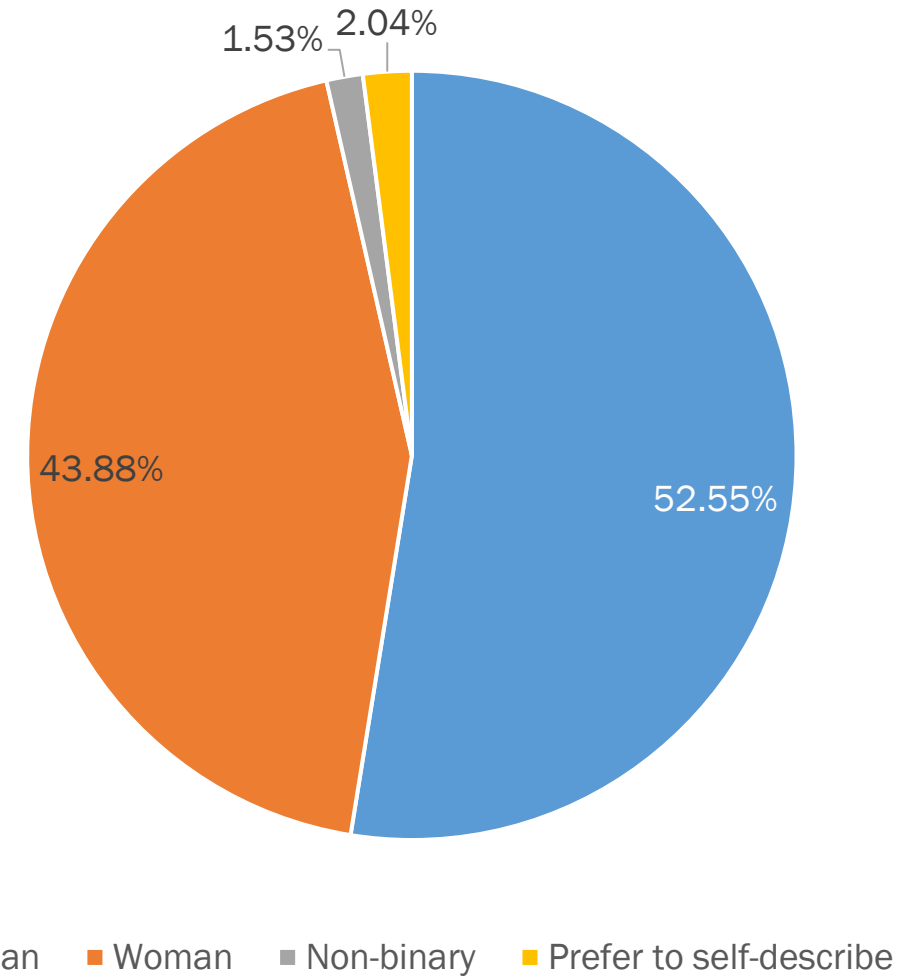
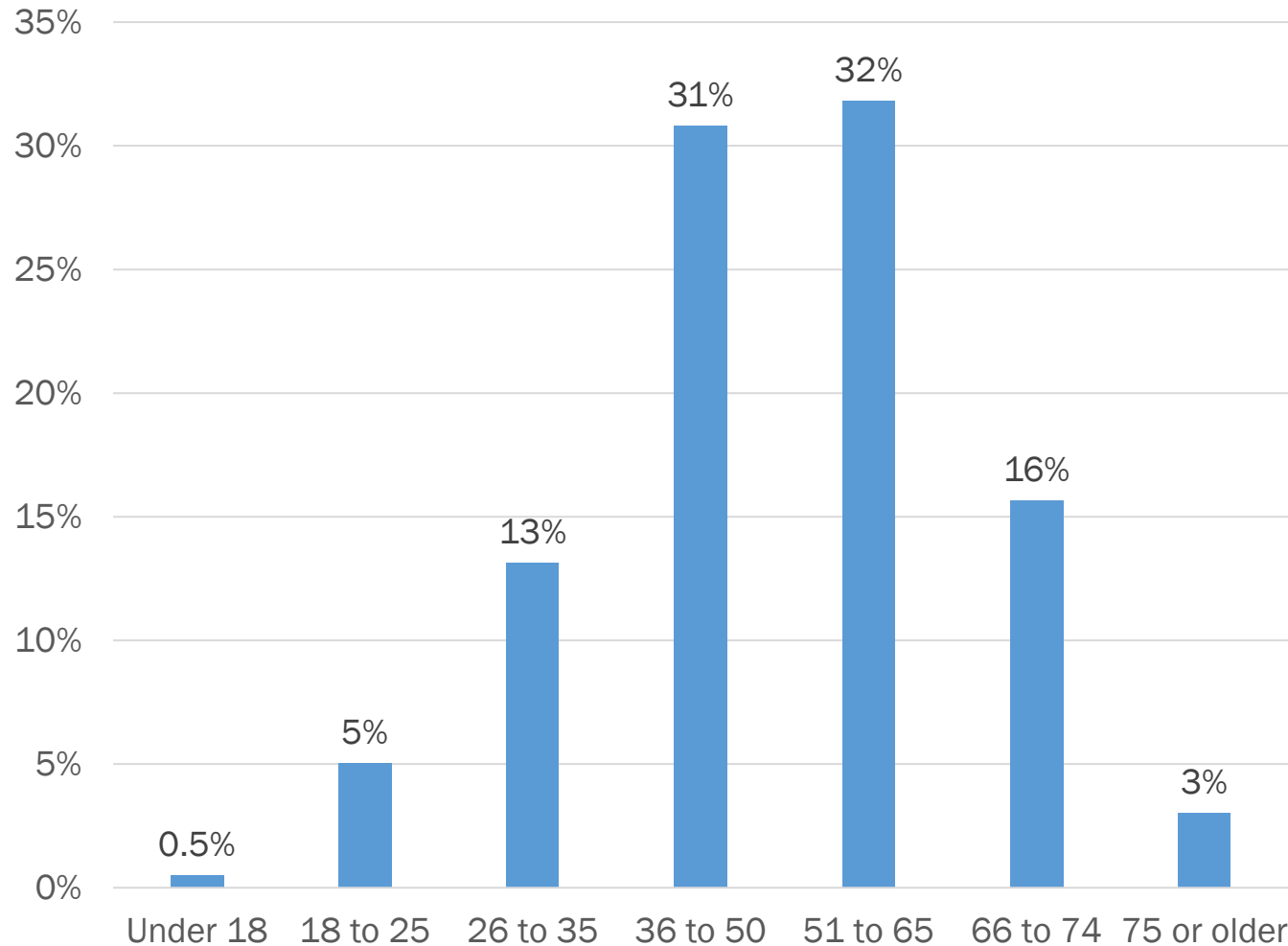
Respondent Language & Racial Demographics

- 645 responses in English
- 4 responses in Spanish
- 1 responses in Russian



Questions requesting demographic data were optional and collected solely for statistical purposes.

Respondent Age & Gender

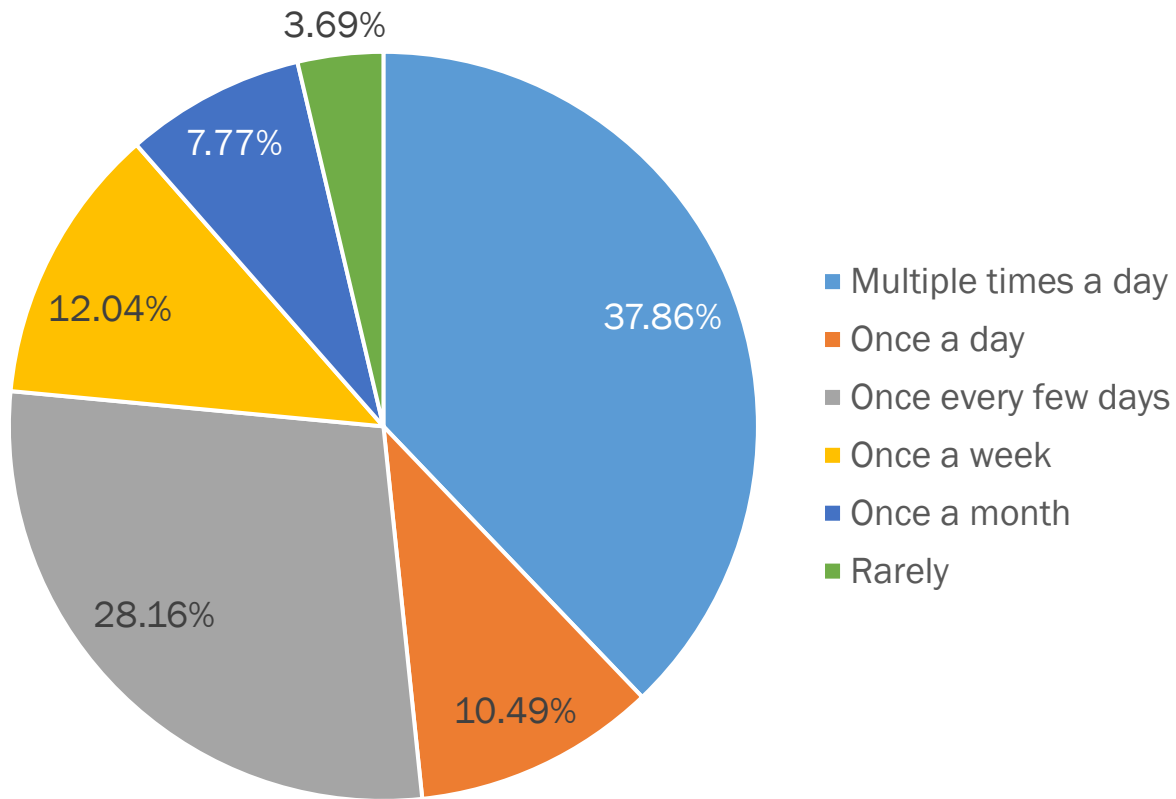


■ Man ■ Woman ■ Non-binary ■ Prefer to self-describe

Questions requesting demographic data were optional and collected solely for statistical purposes.

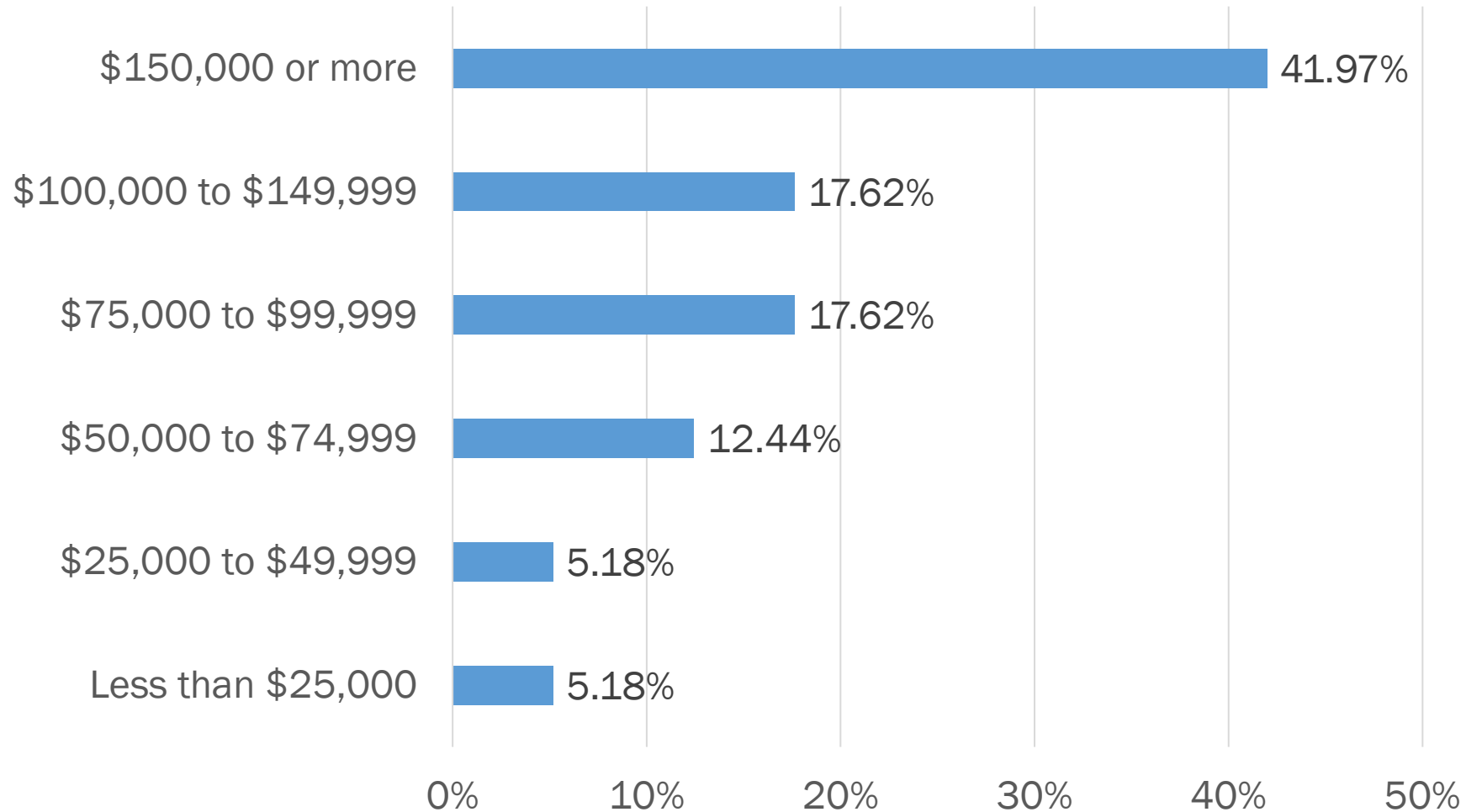


How often do you travel along the Lynnway? And by what modes?



- **88%** of respondents use a personal motor vehicle, at least part of the time
- **7%** of respondents used transit, at least part of the time
- **4%** of respondents used a bike, e-bike, electric scooter, rollerblades, or skateboard, at least part of the time

Respondent Total Household Income



Questions requesting demographic data were optional and collected solely for statistical purposes.



Location 1: Shared Use Path Alternatives

- 1A: GE Bridge to Harding St
 - Safer bicycle and pedestrian access to new developments, Walmart, businesses, and Harbor Park
 - Connection to future Circle Ave pedestrian and bicycle network
 - Relatively fewer impacts to parcels
 - Potential for additional street trees and green infrastructure
- 1B: GE Bridge to Commercial St
 - Safer bicycle and pedestrian connection, access to new developments, Walmart, businesses, and Harbor
 - Extends path north to Commercial St, providing more connections to businesses and to West Lynn
 - Impacts to additional parcels likely
 - Potential for additional street trees and green infrastructure

Location 2: Bus Stops at Harding St Alternatives

- 2A: at Harding St Intersection

- Stop at Harding St is best positioned to serve future developments north and west of the Lynnway
- Creates a shorter, safer crosswalk at Harding St
- Minimal direct impact to trees
- Further design work required to determine extent of impacts to private property

- 2B: mid-block, North of Harding St

- Mid-block stop best serves current businesses
- New signalized crossing to reduce crossing distance along the Lynnway
- Potential for fewer private property impacts
- Directly impacts 15-20 median trees

Location 3: Bus Stops at Commercial St Alternatives

- 3A: at Commercial St, exclusive right turn
 - Retains three travel lanes, including an exclusive right turn lane from Lynnway southbound onto Commercial St for improved traffic operations vs. Alternative 3B
 - Removes approximately 200-300 feet of median and 7 trees

- 3B: at Commercial St, exclusive left turn
 - Two travel lanes with the right turn and thru traffic sharing the right-most southbound lane, resulting in relatively higher travel times, especially in the morning
 - Maintains trees and median, with the potential to widen the median

Location 4: Bus Stops at Kingman St Alternatives

- 4A: Stop at Kingman St and Market St
 - Bus stop north of Kingman St adjacent to large employers
 - Added bus stop south of Market St for residences and DCR Heritage Park –bus would turn left using special signal
 - Maintains bus lane between Market St and Kingman St

- 4B: Stop at Kingman St with additional trees
 - Bus stop south of Kingman St adjacent to large employers
 - Northbound bus lane ends at Kingman St
 - Increased greenspace and opportunities for trees along the Lynnway between Kingman St and Market St

Key Themes - Open House Comments & Discussion

Desire for safer pedestrian and bike infrastructure that separates user groups.

Concerns that improvements for other modes will compromise safety and traffic flow for drivers.

Desire for more bus, Commuter Rail, and ferry service throughout the project area.

Concerns about construction timeline, budget, and collaboration across agencies.

Concerns about potential for traffic impacts that are underrepresented in the data.

Concern about negative impact to property values and businesses with changes to traffic flow.

Concerns about safety for pedestrians along the Lynnway and near bus stops.

Desire to maintain existing car-traffic flow to prioritize southbound commuters.

Key Themes from Survey General Comments

Concerns about increased travel times between the North Shore and Boston.

Desire for transportation connections and more frequent, efficient, and affordable transit options in project area.

Desire to prioritize existing user groups of the Lynnway over potential future users.

Support for the Shared Use Path and pedestrian connections to other destinations and in Lynn.

Strong support for beautifying the corridor and increasing tree coverage, especially in Lynn.

Concerns about construction schedule, budget, and impacts to quality of life during construction.

Concerns about safety of center-running bus lanes and bus stops for transit users and drivers.