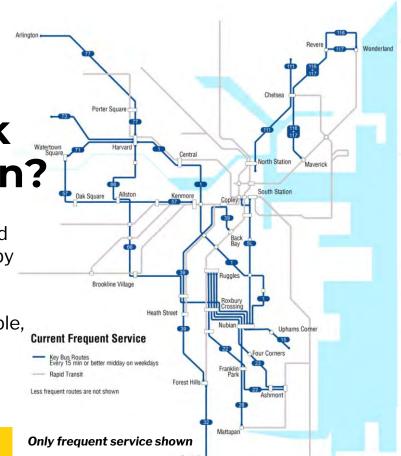


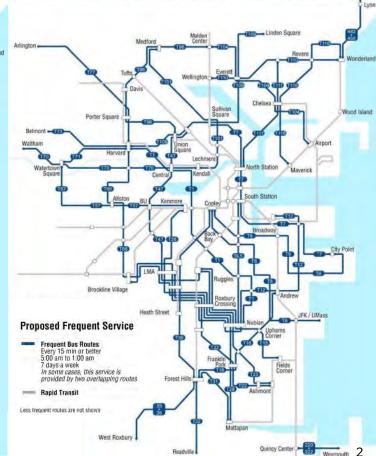
What Is
Bus
Network
Redesign?

Plan to **restore** and **grow** bus service by 25%

Creates more simple, Frequent Routes

Equity first





History of Bus Network Redesign

Draft Network

Final Network

We are here!

2018-2019

2021

2022

2024

Research & Outreach



Network Design



Engagement & Refinement



- State of the Bus System
- Market Analysis
- Route Profiles
- LBS data on travel demand and demographics

- Definition of Success
- Design Principles
- Tradeoffs
- Resource Scenarios incl 25% increase



- Neighborhood brochures
- Maps
- Trip Planner
- Metrics
- 9,000 rider interactions •
- 20,000 public comments
- Garage in-reach

- Design workshops
- Public meetings
- Briefings
- Travel Survey
- Title VI
- External Task Force

- Phase 1 route refinement
- · Service planning
- Operator hiring and training
- Capital improvements
- Community engagement





Bus Operations: Recent Snapshot

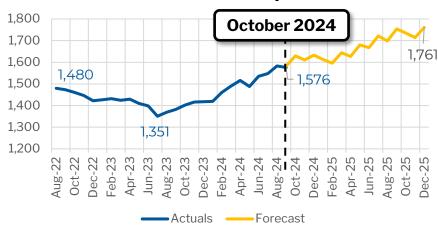
With **rising Operator headcount**, thanks to new CBA and training programs...



...we are now **operating 99%+** of all* scheduled bus service

*Key and non-key routes

Active MBTA Bus Operators



% Scheduled Trips That Were Dropped



...and we can now **restore and grow** our service again with BNR

BNR Phase 1 Begins December 15, 2024

•	4 new Frequent routes, all day, every day
Ø	60% increase in service on five routes
•	22-26% increase in access to good frequent bus service in Everett, Malden, and Revere
•	Everett and Malden get frequent bus access to Logan, Harvard, Red and Green line
⊘	Support from municipal staff, community leaders, elected

% of Residents that Can Walk to Frequent Bus Service					
Community	Now	After BNR Phase 1	Pct Pt. Change		
Cambridge	79%	81%	+2%		
Charlestown	33%	40%	+7%		
Chelsea	98%	99%	+1%		
East Boston	74%	84%	+10%		
Everett	67%	90%	+23%		
Malden	30%	51%	+21%		
Medford	23%	26%	+3%		
Revere	45%	73%	+28%		
Somerville	78%	85%	+7%		

officials and MassPort

Key Changes

- Routing change and new connections: Instead of going to Sullivan, will head east after Everett Square and go to Airport Station via Bellingham Square
- Becoming a Frequent Bus Route (service every 15 min or better all day, every day)

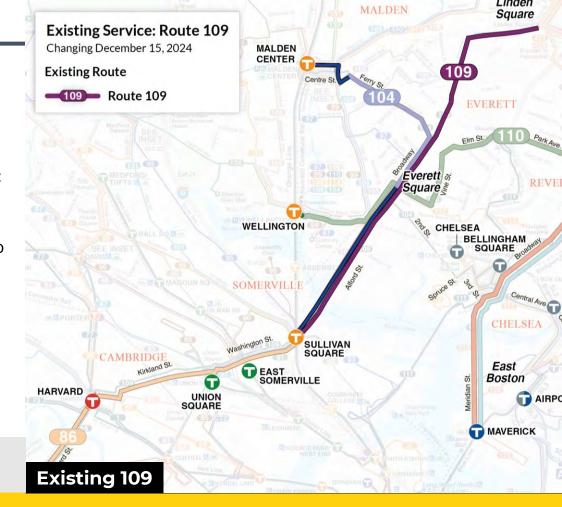




Key Changes

- Routing change and new connections:
 Extended past Sullivan through Union
 Square to Harvard, creating a new
 connection from Malden and Everett to
 the Green Line and Red Line
- Replaces Route 86 between Sullivan and Harvard
- Becoming a Frequent Bus Route (service every 15 min or better all day, every day)





Key Changes

- Routing change: Shortened to run between Reservoir and Harvard
- The new Frequent Bus Route
 109 will replace service between
 Harvard and Sullivan
- More frequent service during midday, evenings, and weekends
- Longer service hours on Sundays





Route 116 & 117

Key Changes

- Combining into single Route 116, which will become a Frequent Bus Route (service every 15 min or better all day, every day).
 Route 116 will continue to operate the existing alignment
- Route 117 will no longer operate
- Riders on Beach Street and Central Avenue can still take Route 110 and transfer to Route 116, both of which provide service every 15 minutes or better

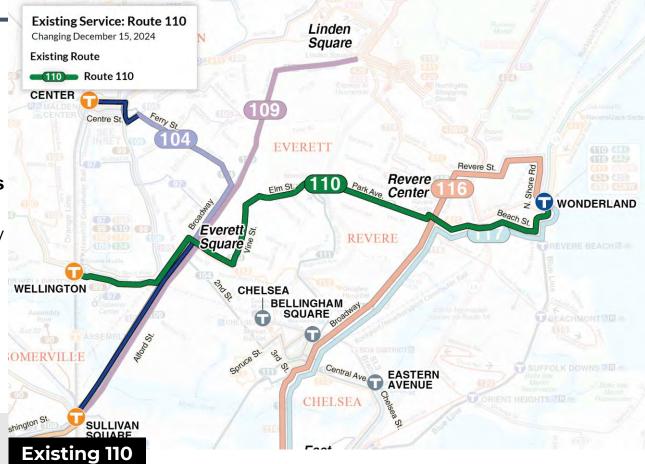




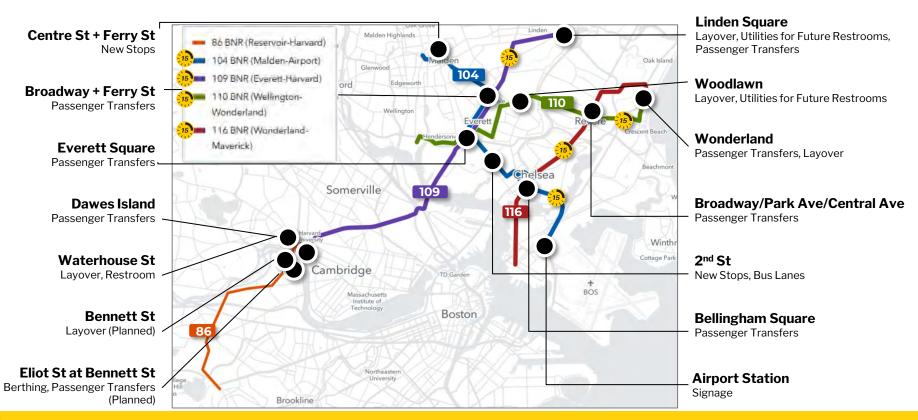
Key Changes

- Becoming a Frequent Bus Route (service every 15 min or better all day, every day)
- Longer service hours on Sundays
- No routing changes





Collaborating with Municipalities to Enhance Stops and Stations



Implementation Underway







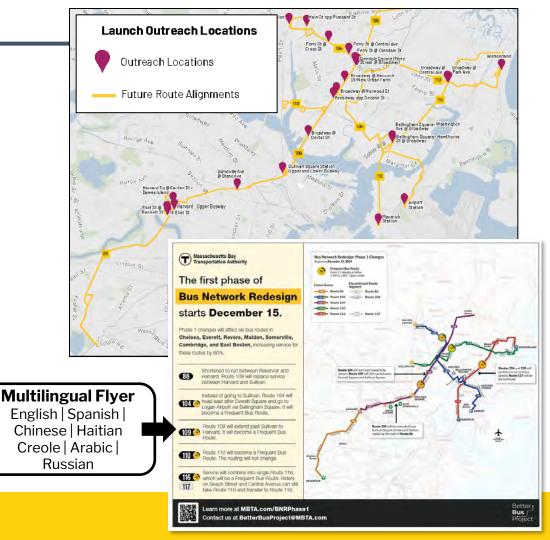


Transit Priority Underway



How Are We Telling the Public?

- Toolkit for Community-Based Organizations
- 330+ Bus stop sign updates
- 1,000+ Service Advisories at 300+ bus stops
- On-Street teams at 50+ bus stops
- On-vehicle and in-station announcements
- Prepare Call Center, Transit Navigation Crew, and Block-by-Block with BNR info
- Ads at rail and bus stations
- Advertising (print and digital)
- T-Alerts
- Eblasts to Better Bus Project listserv
- MBTA.com and social media
- Press releases and press briefings
- External Task Force Meeting



Changing and Replacing Maps for Phase 1











Rapid Transit Map

- 12 stations ~600 rail vehicles
- 75% complete on all Heavy Rail cars

Bus Connection Maps

 9 stations impacted by route stations

Neighborhood Maps

• 9 stations

Berth Maps

• 9 stations

System Maps in Bus Shelters

 ~70 bus stops with shelters where service is changing

New Bus Stop Signs





Back Bay Station



Copley Square



- Wider sign(14")
- ← Double-sided
- Extended bus route pill to connect with frequency symbol
- Larger, easier-to-read text size (2")
- New symbol for Frequent bus routes







information, will be

removed 12/15/2024

New Signs and Service Advisories







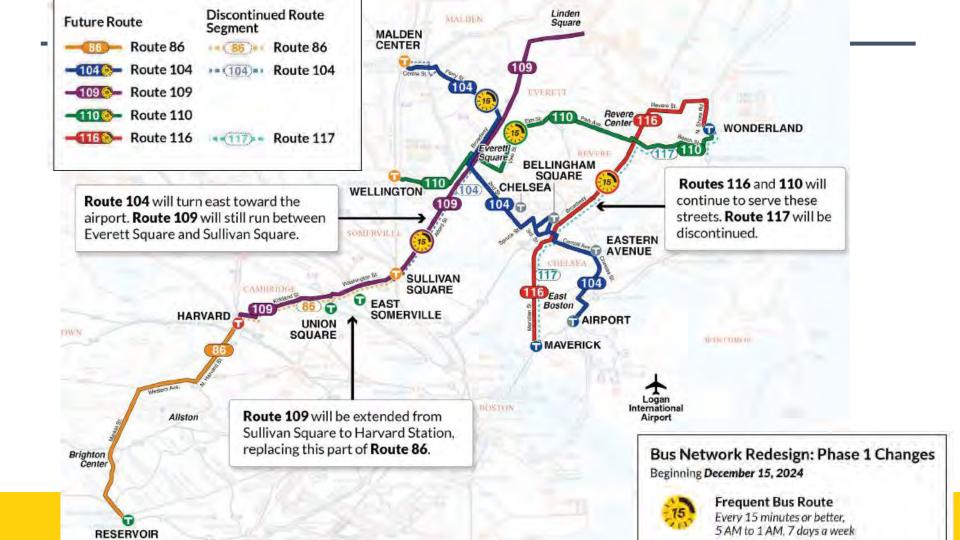
Community Engagement







Appendix



Chelsea, Everett, Malden and Revere Support **These** Changes





City Manager fmaltezeechelseama.gov

March 26, 2024

Massachusetts Bay Transportation Authority Board of Directors 10 Park Plaza Boston, MA 02116

RE: Better Bus Network Redesign

Dear Members of the MBTA Board,

On behalf of the City of Cheisea, I am submitting this letter of support for the MBTA's plans to expand and enhance bus service to Cheisea as part of the Better Bus Network Redesign initial phases.



www.citvofmelden.org
Gary Christenson, Mayor
Stephen Winslow, City Council President

April 2, 2024

Phillip Eng. MBTA General Manager (peng@mbta.com) 10 Park Plaza, Suite 5610 Boston MA 02116

Re: Bus Network Redesign - Phase I

Dear General Manager Eng.

On behalf of the residents and employers of the City of Malden we express the City's whole-hearted support for the MBTA's Bus Network Redesign (BNRD) Phase I. For Malden. Phase I of BNRD will help advance implementation of Malden's Transit Action Plan that we completed as the MBTA undertook the BNRD planning in 2022-2023.



March 27, 2024

VIAEMAIL

MassDOT Board of Directors and/or MBTA Board of Directors 10 Park Plaza Boston, MA 02116

Dear Board of Directors:

The City of Revere is in full support of the MBTA's Phase 1. Improvements for the Better Bus Network Redesign planned for Revere in December of 2024. The city's planning department has been collaborating with the staff in the MBTA's Transit Priority and Bus Transformation. Offices regarding improvements to the 110 and 116 bus routes that will offer our residents with all day high frequency service and better transfer.



CITY OF EVERETT - OFFICE OF THE MAYOR

484 Broadway Everett, Massachusetts 02149

無 617-394-2270

 mayorcarlo.demaria@ci.everett.ma.us CARLO DeMARIA MAYOR

March 27, 2024

Dear Secretary Tibbits-Nutt and Members of the MBTA Board,

Thank you for the opportunity to comment on the MBTA's proposed bus network redesign in the City of Everett. The city values the partnership it has developed with the MBTA in the past few years and we value the focus and attention that the Bus Network Redesign project has placed on the City of Everet and recognizing the need for improved transit service to our residents, current and future.