



MBTA INNOVATION PROPOSAL CONCEPT FORM

for External Proposers

Please complete this form with sufficient clarity and reasonable detail. Your answers will guide us on whether your proposal progresses to Phase II. Only properly accomplished and completed forms will be considered.

If you experience issues with this form or have additional materials to submit, please email them together with this form to innovation@mbta.com. For more information, please visit www.mbta.com/innovation.

PROPOSER INFORMATION

Company/Organization Name:

Business Address:

Point of Contact (POC):

Name

Title

Phone Number:

Email Address:



**Massachusetts Bay
Transportation Authority**

PROPOSAL ABSTRACT

Let us know how your proposal is innovative. Your answers in this section tell us what makes your proposal unique, out-of-the-box, useful, and practical.

PROPOSAL CATEGORY (mark all that apply)

Buses

Rail

Work process

Energy

Real Estate

Check All

Ferry

Safety

Other: Customer

IT/Data

Sustainability

Experience

PROPOSAL TITLE

PROBLEM/CHALLENGE STATEMENT

DESCRIBE YOUR INNOVATION

OBJECTIVES



Massachusetts Bay Transportation Authority

How would your innovation proposal help the MBTA fulfill its mandate, improve customer experience, and enhance MBTA's service, and ability to adapt and evolve?

PROOF OF CONCEPT

Tell us how your proposed innovation has succeeded in the past or examples of where it has succeeded in other places. If you have photos (limit 3) or a video (limit 1, no longer than 5 minutes), you may send them via separate email to innovation@mbta.com.

PROJECT COST AND FINANCIAL STRUCTURE

WHAT SUPPORT WILL YOU NEED FROM THE MBTA FOR YOUR PROPOSAL?

ANTICIPATED RESULTS



**Massachusetts Bay
Transportation Authority**

Have you ever been a vendor for the MBTA?

Yes

No

Are there other service providers offering similar service or product you are proposing?

Yes

No

ORGANIZATIONAL/PROFESSIONAL BACKGROUND

Share how your background and relevant experience is useful to your proposal, including any industry or professional experience relevant to your proposal, facilities or resources that would be available to implement the proposal if desired, and names and backgrounds of key personnel who would be involved in implementing the proposal if selected.



**Massachusetts Bay
Transportation Authority**

ACKNOWLEDGEMENT

I represent that the information contained in this proposal constitutes my own original ideas or those of the entity for which I am signing below. I acknowledge that submitting this proposal is no guarantee that MBTA will use or adopt any of the ideas contained therein and has full discretion concerning whether to and how to implement this idea. I acknowledge that I am submitting this proposal without any expectation of compensation from MBTA therefore with full knowledge that procurement laws and regulations apply.

Signature

Name

Acting on behalf of:

Date