

MBTA Board of Directors Meeting



American
Public Transportation
Association

STAY BEHIND YELLOW LINE

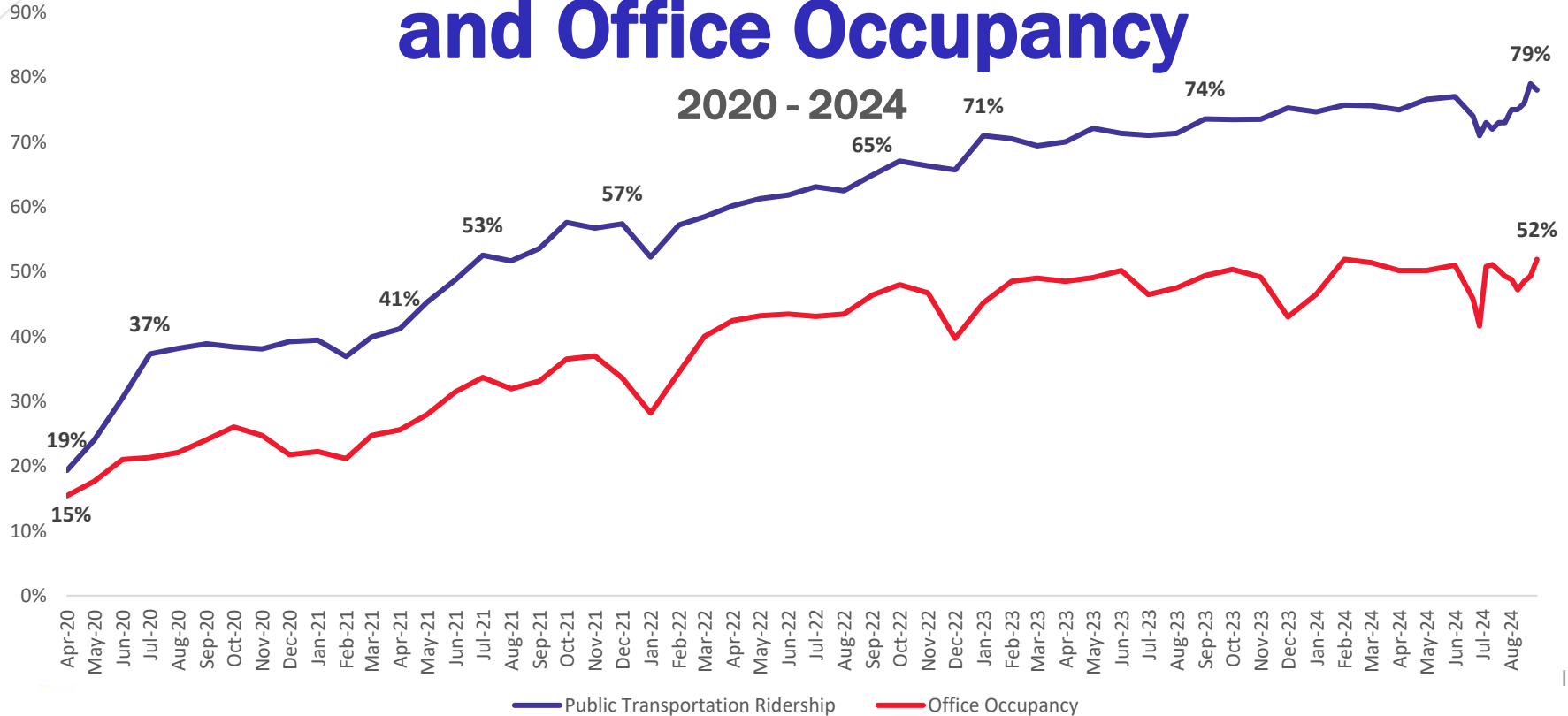
Fiscal Challenges for Public Transit Agencies

Ward McCarragher
Vice President, Government Affairs and Advocacy



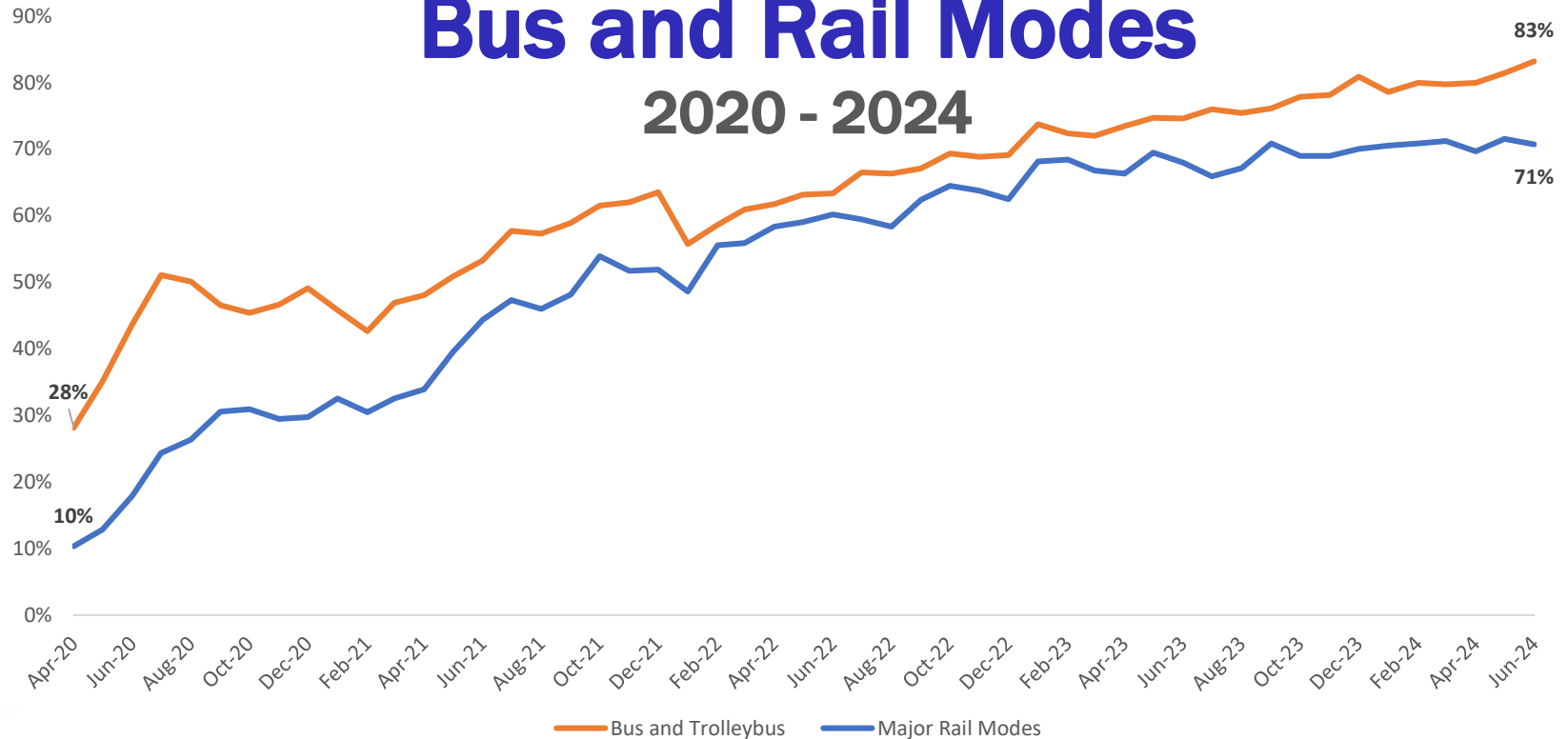
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U.S. Public Transit Ridership and Office Occupancy



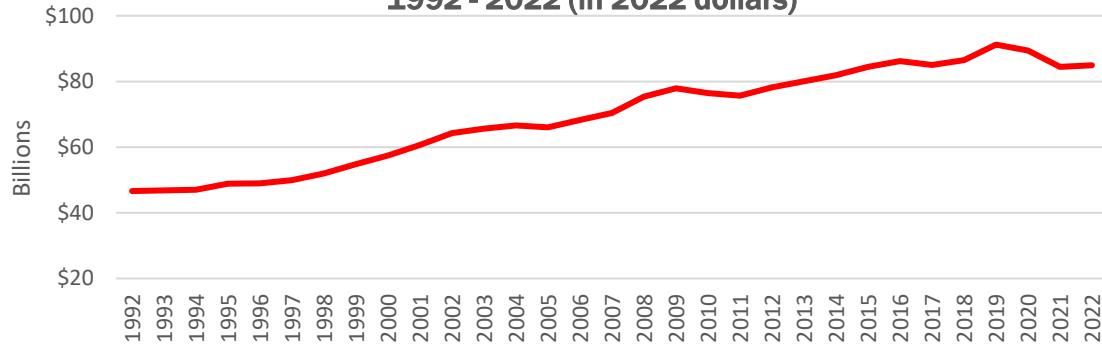
Public Transportation Ridership Bus and Rail Modes

2020 - 2024



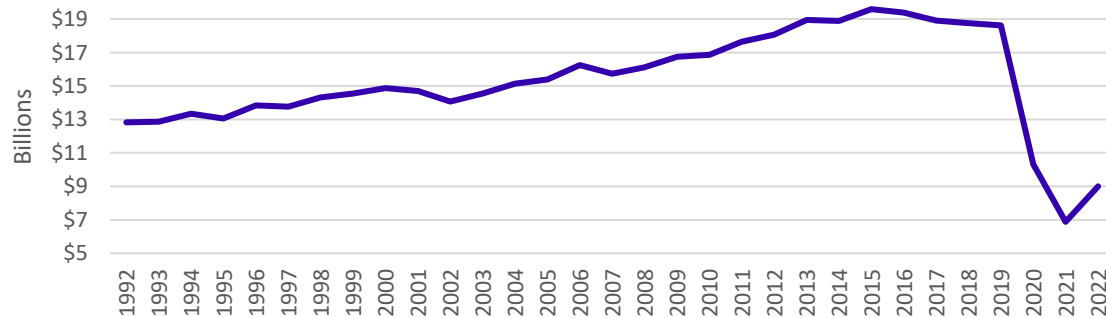
Total Public Transit Funding

1992 - 2022 (in 2022 dollars)



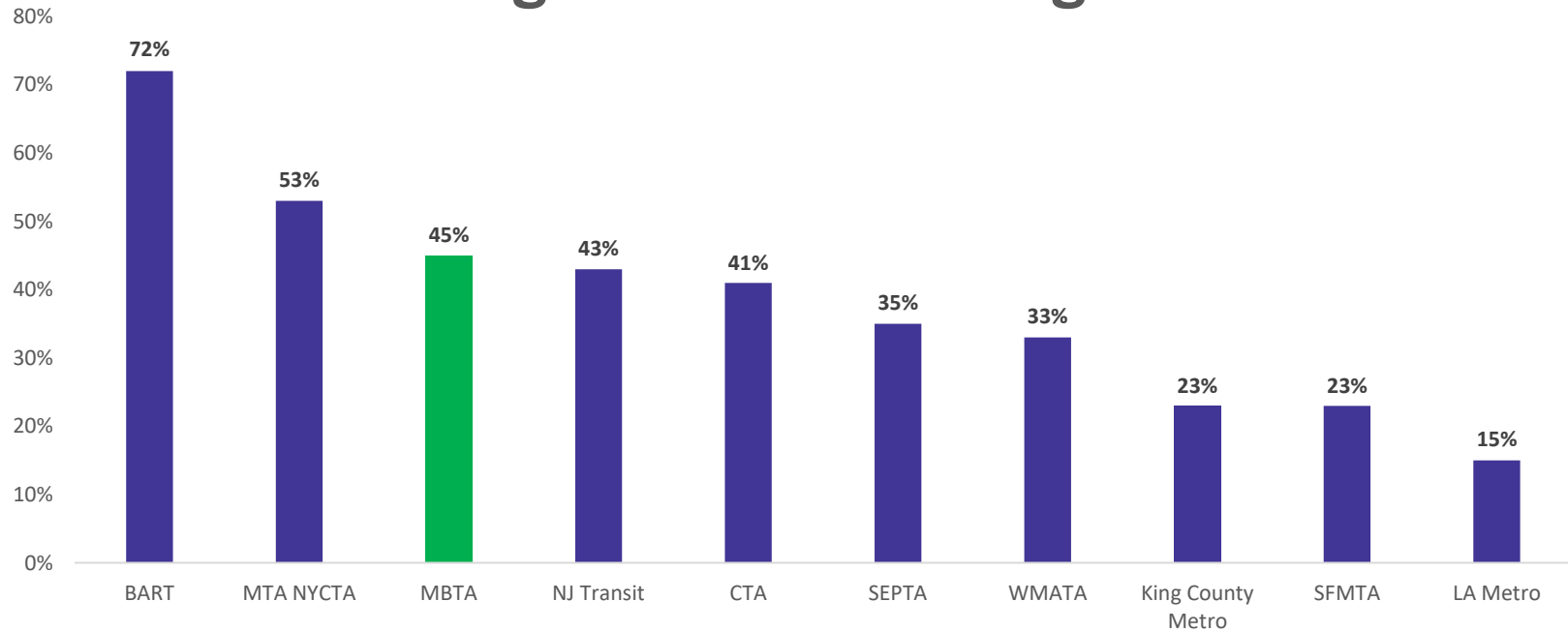
Passenger Fare Revenue

1992 - 2022 (in 2022 Dollars)

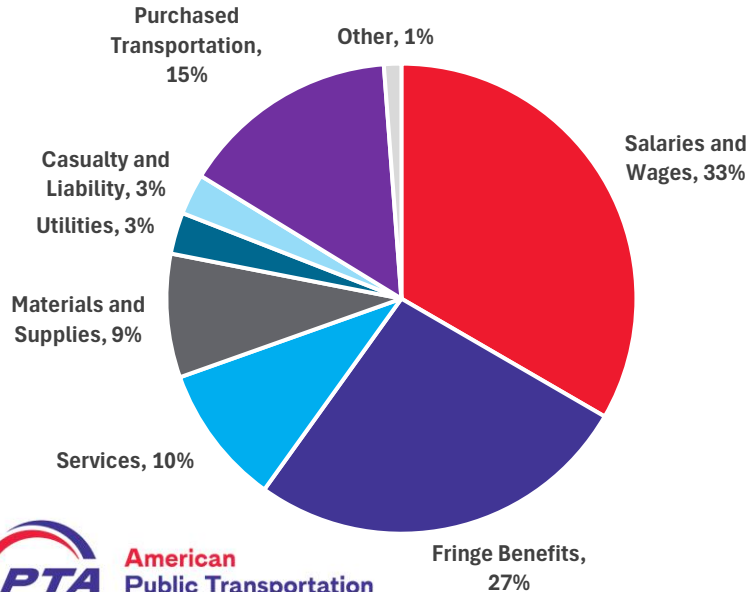


2019 Farebox Revenue Recovery

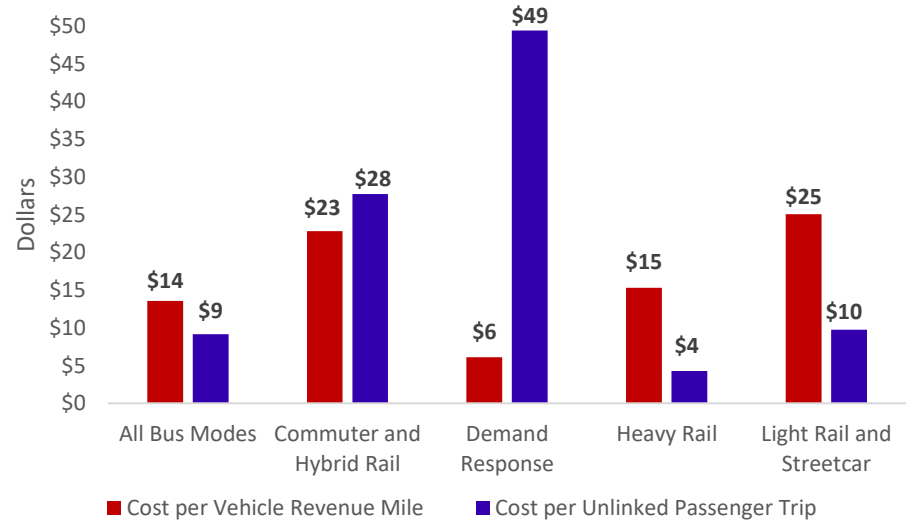
10 Largest Public Transit Agencies



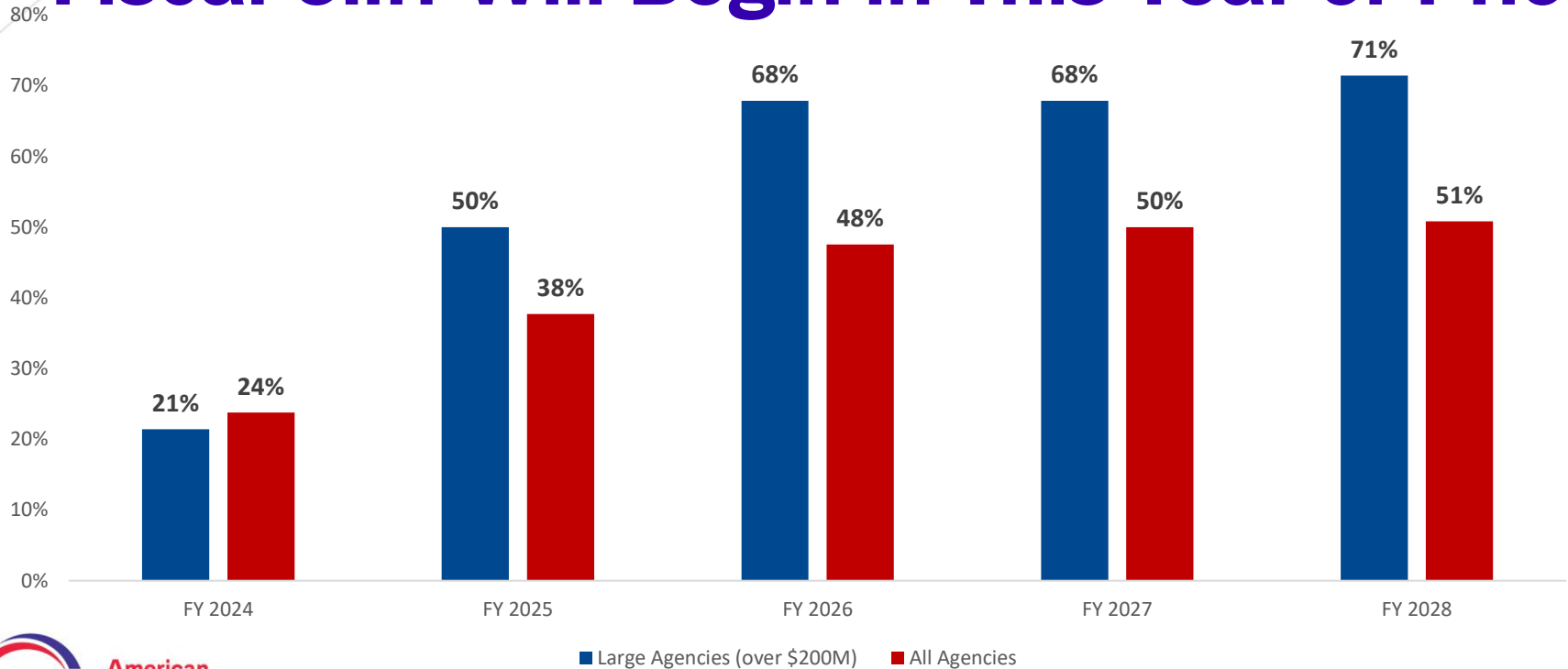
Total Public Transit Operating Expenses



Operating Expenses by Mode 2022



Fiscal Cliff Will Begin in This Year or Prior



Transit Agency Responses to Fiscal Cliff

Ranking of Potential Responses to Fiscal Cliff	
Most Likely to Pursue →	Seek Increased State Funding
	Reduce Public Transit Agency Costs
	Seek Increased Local Funding
	Seek New Dedicated Tax Revenues
	Seek Other New Revenues (e.g., Advertising, Naming Rights)
	Reduce Service
	Shift Funds from Capital Budget to Operating Budget
	Seek Increased Fares
Least Likely to Pursue →	Reduce Workforce

- ✓ More Likely to Seek Increased Funding
- ✓ Less Likely to Reduce Service or Increase Fares
- ✓ Seek New Sources of Funding that Do Not Impact Ridership Recovery

Biden Administration Proposals

- ✓ **Authorize Large Public Transit Agencies to Use Urbanized Area Formula Grants for Operating Assistance in FY 2024 & FY 2025**
 - ❖ Neither House nor Senate Transportation Appropriations Bills Include this Proposal
- ✓ **Increase the Federal Share to 100 Percent for Mobility for Seniors/Persons with Disabilities Formula Grants and Rural Formula Grants in FY 2024 & 2025**
 - ❖ Included in Senate Transportation Appropriations Bill

State and Local Responses to Fiscal Cliff

- ✓ Implement Transit Agency Operating Efficiencies (*All*)
- ✓ Provide Additional General Fund (*CA, DC, IL, MD, NY, PA, VA*)
- ✓ Authorize State Flex. Funding (*CA*)
- ✓ Establish Regional Sales Tax (*MN*)
- ✓ Increase Share of Sales Tax (*PA*)
- ✓ Increase Payroll Mobility Tax for Large Businesses (*NY*)
- ✓ Establish Corp. Transit Fee (*NJ*)
- ✓ Dedicate Casino Licensing Fees and Tax Revenues (*NY*)
- ✓ Establish Gaming Fees (*PA*)
- ✓ Establish Retail Delivery Fee (*MN*)
- ✓ Increase Transit Fares (*DC, MD, NJ, NY, VA*)

Creating Jobs

430K+
People

work for public
transportation agencies



50K Jobs

created and supported
per \$1 billion investment
in job creation

5-to-1

ECONOMIC RETURN

produced by long-term
investment in public transit

\$382 Million

IN TAX REVENUE

supported per \$1 billion
investment in job creation

(According to APTA's "Economic Impact of Public Transportation Investment: 2020 Update")



**American
Public Transportation
Association**

Supporting the Private Sector

2,000+
SUPPLIERS

in 48 states and DC

Nearly

\$42 Billion
IN TRANSIT SPENDING

flows to the private sector
(65% increase since 2000)

Fostering Energy Independence

Leading in Clean Technology

Share of **Hybrid Electric Buses**



(According to APTA's 2020 Vehicle Database)

Lowering Carbon Emissions



less CO₂ emissions by using the subway rather than a car

(According to TCRP "Report 226: An Update on Public Transportation's Impacts on Greenhouse Gas Emissions")

Reducing Gasoline Consumption

**6.0
BILLION**



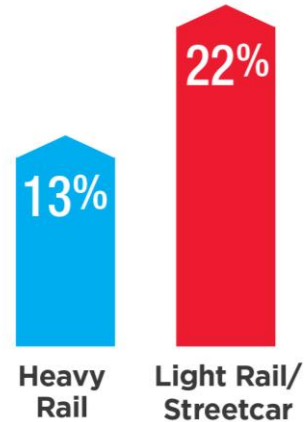
 **Gallons of Gas Saved**
each year by using public transportation

(According to TCRP "Report 226: An Update on Public Transportation's Impacts on Greenhouse Gas Emissions")

More Efficient



Increase in vehicle miles operated per kilowatt-hour
over the Past 30 Years



Heavy Rail

**Light Rail/
Streetcar**

2024 Advocacy Campaign: Key Message

Rethink Public Transportation


Public transportation is more than just buses, trains, and ferries—it serves as the engine of our economy. With more than 430,000 people employed and millions more supported in the private sector, its reach extends across every corner of America.

It's time to rethink public transportation and acknowledge its pivotal role as a catalyst for economic growth.


2024 Advocacy Campaign: Creative

The APTA advocacy campaign—which included a digital media campaign and a customized bus wrap—launched in Washington, DC, during APTA’s Legislative Conference.

**I'm not
a train.**



I'm thousands of
manufacturing jobs.




Display Banners



Bus Wrap

*Paid Social Assets
(ft. real UTA
workers!)*



Leni,
Salt Lake City, UT

Community Planner
Graphic Designer
Safety Inspector
Parts Clerk
Marketing Specialists
Urban Planner
Data Analyst

Public Transit
Moves the Economy



Pennsylvania Public Transportation Association (PPTA)

In May, Gov. Josh Shapiro held a press conference to generate support for his State revenue package, which would provide \$300 million for PA public transit. PPTA partnered with APTA to customize campaign assets to ensure Gov. Shapiro's message reached elected officials.



**I'm not a bus.
I'm a Pennsylvania
job creator.**

Coolant made in Whitehall

Seating made in Exton

Engine made in Harrisburg

PPTA

APTA American Public Transportation Association

PENN CAPITAL-STAR
PART OF STATES NEWSROOM

ECONOMY GOVERNMENT & POLITICS
TRANSPORTATION & INFRASTRUCTURE

THE LEAD

Transit stakeholders urge Senate to pass funding increase for public transportation

BY: PETER HALL - MAY 8, 2024 3:21 PM

[X](#) [in](#) [f](#) [e](#) [v](#) [p](#)

Public transit advocates gathered outside the Pennsylvania Capitol on Wednesday, May 8, 2024, to urge support for Gov. Josh Shapiro's plan to increase sales tax transfers to the Public Transportation Trust Fund. (Capital-Star photo by Peter Hall)

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Take Action
Take action today!

MAKE YOUR VOICE HEARD: Tell PA Lawmakers to Support Public Transportation Today!

Back **i**

We need some information to match you to your legislators.

Enter your information below.

First Name

Last Name

Zip Code

Email

Continue

This week, members from the Pennsylvania Public Transportation Association (PPTA) and fellow industry professionals gathered in Harrisburg, Pennsylvania, to discuss the importance of investing in our state's public transit systems. This was an opportunity to make our voices heard by elected officials and shape the future of public transportation investment.

As we look at the road ahead for public transportation funding, raising our voices to lawmakers in support of public transportation will be key to ensuring these investments make their way to Pennsylvania communities now and in the future.

It only takes a few minutes to send your lawmakers this pre-drafted letter. Fill out the form and send a message to your elected officials today!

Questions?

